

COMING SOON!



THE BUSH ADMINISTRATION
IN ASSOCIATION WITH
THE OTHER BUSH ADMINISTRATION
PRESENTS

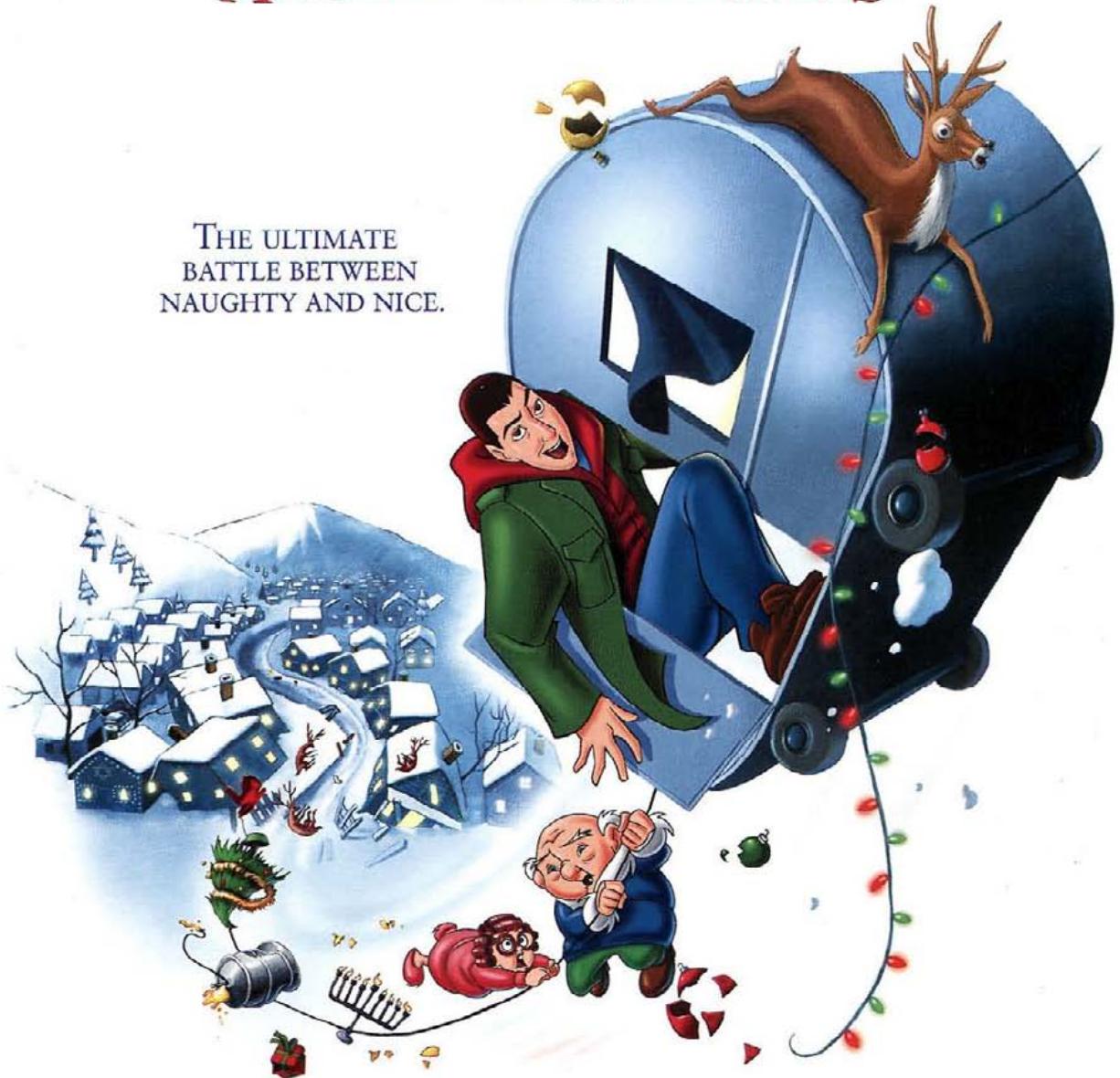
GULFWARS EPISODE II CLONE OF THE ATTACK

STARRING GEORGE W. BUSH • CONDOLEEZZA RICE • DONALD RUMSFELD
REPRISING THEIR ROLES FROM EPISODE I
DICK CHENEY • SADDAM HUSSEIN • COLIN POWELL
AND INTRODUCING OSAMA BIN LADEN AS THE PHANTOM MENACE

BASED ON AN IDEA BY GEORGE BUSH, SR.
PRODUCTION DESIGNED TO DISTRACT YOU FROM THE FAILING ECONOMY
PRODUCED BY THE MILITARY-INDUSTRIAL COMPLEX IN ASSOCIATION WITH EXXON, TEXACO, MOBIL, ET AL.
DIRECTED BY A DESIRE TO WIN THE NOVEMBER ELECTIONS
THE SUCCESS OF THIS MILITARY ACTION HAS NOT YET BEEN RATED

ADAM SANDLER'S

THE ULTIMATE
BATTLE BETWEEN
NAUGHTY AND NICE.



Eight CRAZY Nights

COLUMBIA PICTURES PRESENTS A HAPPY MADISON PRODUCTION "ADAM SANDLER'S EIGHT CRAZY NIGHTS" RAY ELLIS, MARC ELLIS, TEDDY PASTELLIUCI

PRODUCED BY HIDEKI TSUMURA WRITTEN BY BROOKS ARTHUR, ALLEN COVERT, BRAD ISAACS, ADAM SANDLER, DIRECTED BY ADAM SANDLER, JACK GIARRAPUTO, ALLEN COVERT, MUSIC BY SETH KEARSLEY

MPAA RATED: PG-13

MPAA RATED: PG-13

NOVEMBER 27

EightCrazyNights.com

Executive Producers: Gary Nardino, Jonathan Sanger

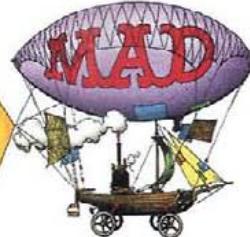
COLUMBIA
PICTURES
A Division of Sony Pictures Releasing
International Corporation

FEATURING AN ALL NEW INSTALLMENT OF "THE CHANUKAH SONG"



20

50 YEARS OF STUPIDITY!



DECEMBER 2002

NUMBER 424

DEPARTMENTS

MAD'S Politically Incorrect "Gulf Wars" Poster

Inside front cover



Just because you put your foot down doesn't mean it won't end up in your mouth!



50



LETTERS AND TOMATOES DEPARTMENT:
Random Samplings of Reader Mail 4

THEY'RE OFF TO BE THE WIZARDS DEPARTMENT:
"Harry Plodder and the Lamest of Sequels" (A MAD Movie Satire) 10

LAUGHING ALL THE WAY TO THE BLANK DEPARTMENT:
MAD's All-Inclusive Do-It-Yourself Corporate Scandal Newspaper Story 20

A PAGE FROM HER CROOK BOOK DEPARTMENT:
If "Martha's Calendar" Really Reported What Martha is Doing 24

ANGSTER'S PARADISE DEPARTMENT:
Monroe and...Identity Theft 26

SLIM CLICKIN'S DEPARTMENT:
The Bunion (A MAD Website Satire) 30

FLEE CIRCUS DEPARTMENT:
One Fine Day at the Hospital 32

RED INC. DEPARTMENT:
How the Economic Recession is Affecting Certain Fringe Businesses 33

AFTER DINNER LINT DEPARTMENT:
When Laundromats Offer Hors D'oeuvres 35

WEB-STINGER DEPARTMENT:
Duck Edwing's Movie Outtakes — Scenes So Bad They Didn't Even Make the DVD — This Month: *Spider-man* 36

SERGE-IN GENERAL DEPARTMENT:
Another MAD Look at Plastic Surgery 38

CROP CIRCLE JERKS DEPARTMENT:
"Designs" (Another MAD Movie Satire) 42

JOKE AND DAGGER DEPARTMENT:
Spy Vs. Spy 50

ALL JAFFEE DEPARTMENT:
Snappy Answers to Stupid Questions: Special Sports Edition! 54

GRIEVING LAS VEGAS DEPARTMENT:
MAD's Celebrity Cause-Of-Death Betting Odds 56

MARGINAL THINKING DEPARTMENT:
"Drawn Out Dramas" by Sergio Aragones 58

Various Places Around the Magazine

"GULF WARS" POSTER:
ARTIST: SCOTT BRICHER PHOTOS: AP/WIDE WORLD PHOTOS
WRITERS: ARIE KAPLAN AND SCOTT SONNEBORN

FRONT COVER ARTIST:
MORT DRUCKER

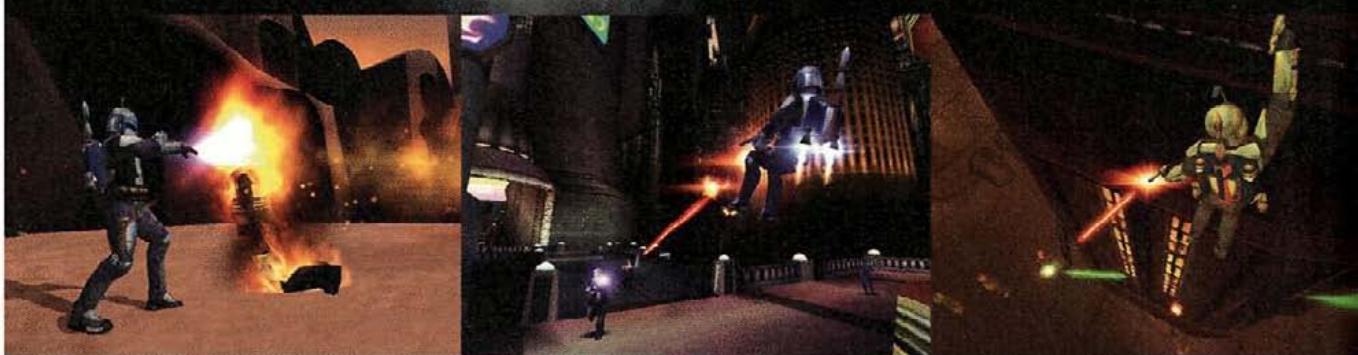
54



10



MAD (ISSN 0024 9319) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 issues \$24.00 or 24 issues \$45.00 or 36 issues \$60.00. Outside U.S.A. (including Canada): 12 issues \$30.00 or 24 issues \$67.00 or 36 issues \$70.00. (Canadian price has G.T.T. tax included.) Entire contents © copyright 2002 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 52345, Boulder, CO 80322-3245. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without sonic purpose to a living person is a coincidence. Printed in U.S.A.



TEEN



Violence

NINTENDO
GAMECUBE



PlayStation 2



WHAT DO THE GALAXY'S MOST DANGEROUS FUGITIVES SEE WHEN THEY HAVE NIGHTMARES?



 You're Jango Fett, the most ruthless bounty hunter the galaxy has ever seen. They made you the genetic template of the clone army for a reason: you're fast, you're lethal and nothing comes between you and your prey. Fly, fight and tear your way through 18 levels on six unique worlds that make up the seedy underbelly of the Star Wars universe. And teach the galaxy's most wanted that in the end, there's no place to hide.

**STAR WARS
BOUNTY
HUNTER**

WWW.STARWARSBOUNTYHUNTER.COM



MAD FAN OF THE MONTH



Ben (left) and Josh at the History Fair

This month, we are starting a new feature called *MAD Fan of the Month*! We kick off this splendid new segment with a photo of Ben Weide and Josh Birch of Jacksonville, FL who sent in the following photo and letter:

Enclosed, please find a copy of our History Fair submission. The topic was "Revolutions in America." While we got voted best in the class and moved on to the next competition level, we didn't get far as the judges realized this was pure trash and had no historic value!

If you can find someone to take a picture of you and your MAD collection, send it to: MAD Fan of the Month, c/o MAD Magazine, 1700 Broadway, NY, NY 10019!

A POKE IN THE SPY

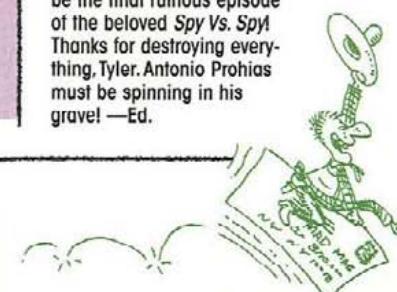
I was reading Spy Vs. Spy in MAD #420 and at the end the girl killed both spies — that sucked! Next issue, Black Spy and White Spy should work together to kill the girl. Maybe they could bury her in sand up to her neck and have an army of flesh-eating ants eat her alive.

Tyler Cameron, Nova Scotia, Canada

Ty Bo — Thanks for your interesting suggestion. As you may know, the spies have been appearing in the pages of MAD for the past 42 years. Every issue the Black Spy and the White Spy battle each other for spy supremacy. It's been that way, as we said, for some 42 years (THAT'S THE FREAKIN' FORMULA!), and if we do say so ourselves, it's been a successful formula — sworn bitter enemies fighting against each other to a perpetual stalemate. But now, let's just throw 42 years of treasured history out the window because Tyler Cameron has had some brilliant creative stroke and wants to team the two spies up for what will undoubtedly be the final ruinous episode of the beloved *Spy Vs. Spy*. Thanks for destroying everything, Tyler. Antonio Prohias must be spinning in his grave! —Ed.

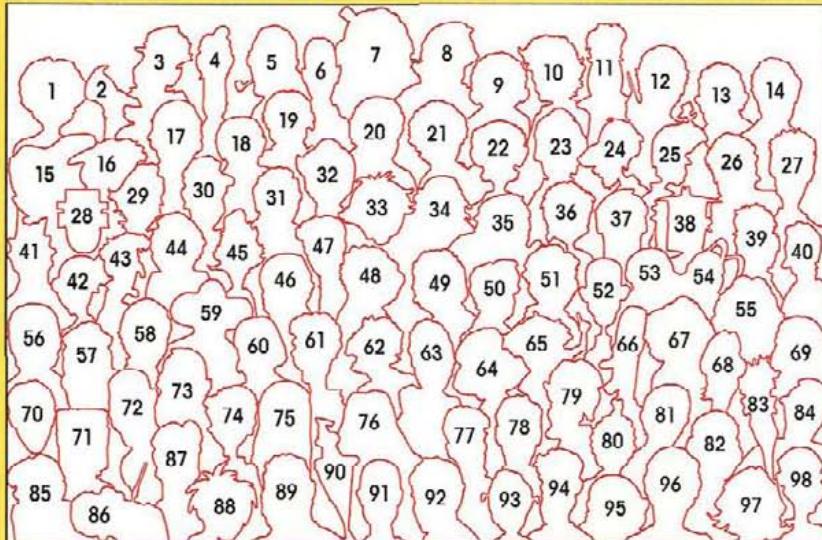
CARICATURE FLAWS

In MAD #423, to celebrate our big 50th anniversary, we included a free poster depicting many of the Usual Gang of Idiots! We couldn't figure out who half the people were and we work here! So this issue, we've included a handy-dandy schematic to identify all of the Idiots! Who knew Rick Tulka was so dreamy? Enjoy!



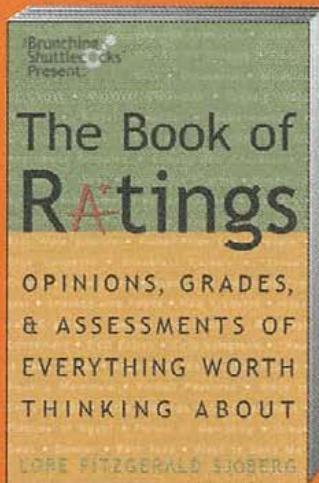
1. Jenette Kahn
2. Antonio Prohias
3. Jack Davis
4. Don Martin
5. Dave Berg
6. Harvey Kurtzman
7. William M. Gaines
8. Nick Meglin
9. Al Jaffee
10. Mort Drucker
11. Sergio Aragones
12. George Woodbridge
13. Angelo Torres
14. Paul Levitz
15. Joe Orlando
16. Paul Peter Porges
17. Bob Clarke
18. Norman Mingo
19. Will Elder
20. Al Feldstein
21. John Ficarra
22. Dick DeBartolo
23. Frank Jacobs
24. Paul Coker
25. Duck Edwing
26. Irving Schild
27. Richard Williams
28. Max Brandel
29. Jack Rickard
30. Stan Hart
31. Jerry DeFuccio
32. Annie Gaines
33. John Putnam
34. Leonard Brenner
35. Charlie Kadav
36. Joe Raioia
37. Mike Snider
38. Peter Kuper
39. John Caldwell
40. Tom Cheney
41. Gerry Gersten
42. Dorothy Crouch
43. Lou Silverstone
44. Tom Koch
45. Frank Kelly Freas
46. Larry Siegel
47. Wally Wood
48. Basil Wolverton
49. Arnie Kogen
50. Desmond Devlin
51. Sam Viviano
52. Rick Tulka
53. Anthony Barbieri
54. Bill Wray
55. Nadina Simon
56. Roberto Parada
57. Mark Fredrickson
58. Bob Jones
59. John Severin
60. Harry North, Esq.
61. David Shayne
62. Monte Wolverton
63. Drew Friedman
64. Amy Vozzelas
65. Tom Bunk
66. James Warhola
67. Hermann Mejia
68. Russ Cooper

69. Scott Bricher
70. Mark Stutzman
71. C.F. Payne
72. James Bennett
73. Phil Hahn
74. Andrew J. Schwartzberg
75. Marla Wyche
76. Timothy Shamey
77. Tom Richmond
78. Dennis Snee
79. Barry Liebmann
80. Pat Merrell
81. Michael Gallagher
82. Ryan Flanders
83. Greg Leitman
84. P.C. Vey
85. Butch D'Ambrosio
86. Gary Hallgren
87. Darren Johnson
88. Amanda Conner
89. Ray Alma
90. Bob Staake
91. Scott Maiko
92. Dave Manak
93. Kevin Pope
94. Ricky Sprague
95. Jeff Kruse
96. Dave Croatto
97. Patty Dwyer
98. Brian Durniak



funny new stuff

from Three Rivers Press

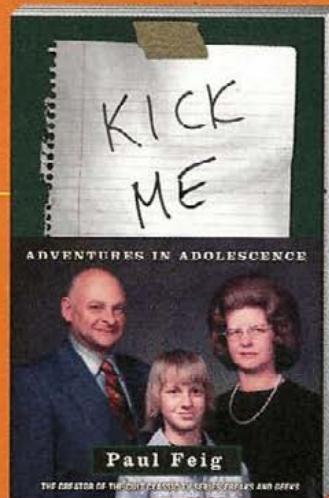


You want judgmental? *Here's judgmental!*

Do you walk around snidely rating everything in your path? Teachers, TV shows, supermodels? Of course you do! But Lore Sjöberg has elevated this to an art, attaching letter grades to everything in sight, from breakfast cereals and Monopoly tokens to pizza toppings and plagues of Egypt. *The Book of Ratings* is hilariously arbitrary and undeniably compelling.

Confessions from the guy who created *Freaks and Geeks*

Ah, public school . . . dodgeball bombardments, hellish bus rides, insulting nicknames, ill-fated prom dates, and other highlights of an education in humiliation. Paul Feig recalls it all in side-splitting, cringe-inducing detail.



Paul Feig

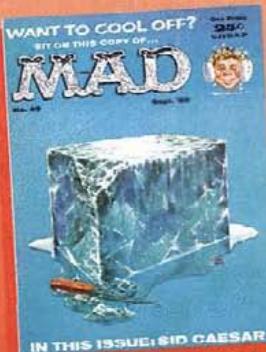
THE CREATOR OF THE 2004 CRITIC'S CHOICE FILM AWARDS



All the news that's fit to reprint

Onion fans rejoice! *The Onion Ad Nauseam* features everything published during *The Onion's* thirteenth year: every news story, opinion piece, news in brief, horoscope . . . every hilarious word that appeared between October 2000 and October 2001. Includes loads of material no longer available online or anywhere else.

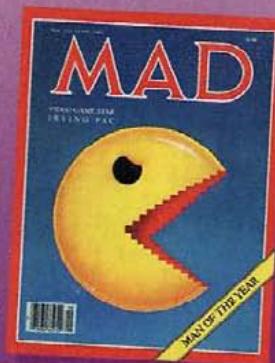
We asked readers to send a note telling us when they started subscribing to MAD and/or when they began reading it, in celebration of our 50th anniversary. We received so many responses we're only able to present a small sampling of them! Part one appeared in last month's issue. Without further ado, we present part two. Thanks to everyone for sharing their memories with us!



I remember buying my first issue on a trip with my family to Des Moines. It was issue #49 and the year was 1959.
— Lee Polikov, Bellevue, NB

I have been collecting MAD for 23 years (I'm 33). The very first time I laid my eyes on an issue, I decided to start collecting.
— Noel Butchart, Chapin, SC

I first subscribed shortly after the magazine changed its format from that of a comic book. My late wife and I would fight over who got to read the magazine first when it arrived.
— Richard Bridgeman, Newark, CA



I have been buying your magazine since I was seven years old. September, 1982 was the first issue I bought.
— Bryan Steward, via e-mail

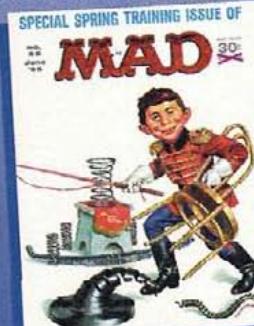
I believe I started my subscription with you the first years you accepted subscriptions in the 1960s. I had MAD #1, bought from a local newsstand when I was 15. My subscription has moved around substantially. I was in the military, so it has gone to California, Kentucky, Ohio, Washington, D.C., Paris, etc.
— John B. Catiller, via e-mail

I've been a subscriber for the last 12 years, but I haven't missed an issue since 1972, I was ten years old at the time.
— Frances Davies, Ontario, Canada

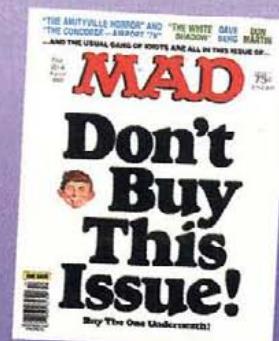


I have been a subscriber since #129, September, 1969. MAD has always been an important magazine to me, as nowhere else am I able to obtain such a clear definition of pop culture. In other words, even at the ripe old age of 47, I can keep up with the teenagers and twenty-somethings of today because by reading MAD, I'll be wise to their ways.
— Daniel Lovegren, Elk Grove, CA

I doubt I am the longest subscriber in Utah, but I have been a subscriber since I was 14 so I guess that makes 15 years! My sister asks me every year what I want for Christmas, I tell her "renew MAD!"
— Chris Horne, Murray, UT



My first issue was #89, September, 1964. I finally got up enough nerve to fill out the subscription card and it began with #95, June, 1965. There is no doubt that my sense of humor and general outlook on life has been greatly shaped by MAD. I can still remember on Yom Kippur 1965 after returning from temple, I was set for a long boring day. However, my MAD arrived in the mail that day (#99, December, 1965) and I was ecstatic.
— Hal J. Freiman, Scarsdale, NY



My first subscribed issue was #214, April, 1980. With 23 years of MADs in my possession, I'm probably one of Colorado's longest subscribers.
— Jere Barto, via e-mail

I have been subscribing to MAD for over 40 years. I was a subscriber in 1960. I am 52 years old and I spent 22 years in the army. When my eight issues a year came, I would always have to read it quickly so that it could be passed around the company. Sometimes I never saw it again.
— Larry Schwab, Phoenix, AZ

I subscribed in the early 50s, when it was a comic book. In the middle of my subscription you switched to a magazine format. You did not give me credit for a one-year subscription paid; since the new price was higher, you cut it short.
— Tom Reesor, Conway, SC



I actually purchased MAD #24 and I began subscribing with issue #33.
— Dick Commander, Chester, VA

I was on your subscription list for at least 20 years.
— Laura Pearlstein, Stoughton, MA

I'm 78 years old and have been receiving MAD since it first came out in 1952. The funny part is, I don't even read it! My husband orders it under my name!
— Helga Peterson, via e-mail



WW POLL: WHY CLONE WHEN YOU CAN MORPH?

WORLD NEWS WATCH

NOVEMBER 2002

Dr. Muto Revealed!

Meet The Man
Behind The Morph
www.drmuto.midway.com

www.midway.com

Burnitall Enterprises

Stock Soars On New
World-Domination
Franchise

War Over The Worlds

Evil Geniuses Who
Want To Rule It All



Rating: PG-13
RP
Visit www.esrb.org or
call 1-800-771-3772
for Rating information
ESRB

Fall 2002
PlayStation®2



Coming Soon



Coming Soon
GAME BOY ADVANCE

The Doctor Is In



Are You A Man Or A Mouse?
Nimbletts are strange creatures from
Nimbletts, and a genius scientist from
De Muto's amazing
Spizzi Gun



Dr. Muto's first of geniuses' study is now!
Nimbletts, and a genius scientist from
De Muto's amazing
Spizzi Gun

Dr. Muto, the genius mad scientist whose last experiment accidentally destroyed his home planet, has been the center of a media frenzy with the unveiling of his amazing new "Spizzi Gun" technology. Muto's Spizzi Gun enables him to mutate and morph any living organism in order to accomplish tasks no human could achieve alone.

According to Muto, the Spizzi Gun's morphing ability will be key in his attempts to rebuild his world. "I simply sample some DNA and 'BANG,' I morph into a mouse, spider, gorilla or any other creature I see fit to become," Muto, who numbered in on an exclusive *World News Watch* interview, "It's not that I am a neologomaniac, I just want to play God." Muto's technology is receiving so much attention and interest that he will begin



*De Muto's first
of geniuses' study
Nimbletts, and a genius scientist from
De Muto's amazing
Spizzi Gun*

PROFILE ON

Professor Burnitall

As energy magnate of the Lemaris solar system, Professor Burnitall has surprised all expectations for energy production by strip-mining and polluting the natural resources of every planet in the system to finance his attack on every world, destroying society. But the genius Dr. Muto has become a valuable asset to his expansion plan. "We caught up with the Professor, recently, who came to us with a new idea," Dr. Muto believes. "He's come here to mining my beautiful energy empire. That includes Dr. Muto, who can't be taken from us," Dr. Muto and Dr. Burnitall went on to say that Muto is a remarkable genius. "His forces will stop at nothing to destroy the last little bit, no matter what it takes to finish off."



© 2002 Midway Games West Inc. All rights reserved. MIDWAY and the Midway logo are registered trademarks of Midway Games West Inc. Distributed under license by Midway Games West Inc. MIDWAY is a trademark of Midway Games West Inc. and is used under license. Dr. Muto, Dr. Muto's, and the PG Family logo are trademarks of Sony Computer Entertainment Inc. The TM, © Game 3D logo and the Game 3D GameOne logo are trademarks of Sony Computer Entertainment Inc. and are used under license from Midway.

NOVEMBER 2002 57

WATCH

MAD SCIENCE

WW POLL: WHY CLONE WHEN YOU CAN MORPH?



© 2002 Midway Games West Inc.

NOVEMBER 2002 57



**MAD
#425
ON SALE
DECEMBER
17!**



**MAD
XL #19
ON SALE
DECEMBER
17!**



**FAX
MAD
AT (212)
506-
4848!**

THE DEVIL & MS. VOSBURGH

I never thought your stupidity could be at all helpful, I was wrong! My mother (we call her the Aztec Goddess of Suffering) is about to move into a new house with the address of 666! I was worried that something terrible might happen to her there and she might end up living with me — and worst of all start cooking again! But no, you nuts have saved me! I'm confident that the gold crucifix, the pounds of garlic and the silver bullet from "Mr. Fix-It Tackles Your Occult and Paranormal Home Repair Problems" (MAD #419) will ensure the crazy old chick stays where she belongs — In her own house!

Diane Vosburgh, Lombard, IL

Princess Di — We're glad to be of service. Tell your mom we hope she enjoys her new home, especially the bedroom, bedroom, bedroom! —Ed.

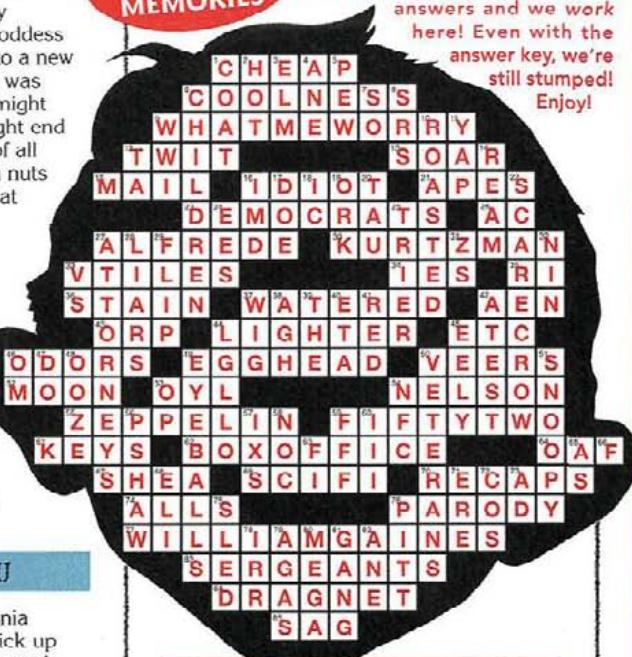
P.X., I HATE YOU

I am currently stationed in Bosnia Herzegovina and happened to pick up issue #421 at the PX. I was disgusted when I read page 26, "The U.S. Conference of Catholic Bishops' Official Edict on Pedophile Priests." I'm a soldier proudly serving my country to protect all freedoms, including free speech, but it's unfortunate that people like Mr. Devlin would abuse his right by writing an attack on Catholics. Mr. Devlin should be ashamed of himself and MAD should be ashamed of themselves. I'll pray that Mr. Devlin's soul doesn't rot in hell. I will no longer buy your magazine and I will encourage other American Catholic soldiers to boycott your magazine.

Spc. Quezada, 28th M.P. Co
Camp Eagle Base

Que — Thank you for your letter. Pray all you like, but if you do it in a church, we have these words of advice: watch out for some of dem priests. You follow? —Ed.

**BLANKS
FOR THE
MEMORIES**



**Make A Dumb
Wish Foundation™**

I need a wish granted and the *Make A Dumb Wish Foundation™* writers are the only ones equipped to the task. In MAD #413, you printed a picture of Osama bin Laden with a rusty nail driven into his eye. My wish is that you print a picture of him with a red-hot rod driven through his head.

Jason Hodne, Pine Bush, NY

J-Ho — Even though it's not exactly a dumb wish, who are we to stand in the way of your splendid little request? On behalf of the entire board of the *Make A Dumb Wish Foundation™*, enjoy! —Ed.



STATEMENT OF OWNERSHIP MANAGEMENT AND CIRCULATION

1. Publication Title: MAD. 2. Publication No.: 324-520

3. Filing Date: Sept. 16, 2002. 4. Issue Frequency: Monthly. 5.

Number of Issues Published Annually: 12. 6. Annual Subscription

Price: \$24.00. 7. Complete Mailing Address of Known Office of

Publication: MAD Magazine, 1700 Broadway, New York, NY 10019-5905. Contact: Head, Greenberg, Telephone: 212-536-5583. 8. Complete Mailing Address of Headquarters or General

Business Office of Publisher: MAD Magazine, 1700 Broadway, New York, NY 10019-5905. 9. Full Name and Complete Mailing

Address of Publisher, Editor and Managing Editor: Publisher: Paul Levitz, MAD Magazine, 1700 Broadway, New York, NY 10019-5905. Editor: Jenette Kahn, MAD Magazine, 1700 Broadway, New York, NY 10019-5905. Colors: Nick Meglin and John Ficarra. MAD Magazine, 1700 Broadway, New York, NY 10019-5905. 10. Owner: E.C. Publications Inc., wholly owned by AOL Time Warner, a publicly held corporation. Complete Mailing Address: E.C. Publications Inc., 1700 Broadway, New York, NY 10019-5905. 11. Known Bondholders, Mortgagors and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages or Other Securities: Name: 12. Publication Title: MAD. 14. Issue Date for Current Date: September 2002. 15. Exhibit and Audit Copy Received at Total Number of Copies (Net Press Run): Average No. Copies Each Issue During Preceding 12

Months: 577,740. No. Copies of Single Issue Published Nearest to Filing Date: 573,292. 16. Paid and/or Requested Circulation: (1) Paid/Requested Outside-County Mail Subscriptions: Stated on Form 3541 (Include advertiser's proof and exchange copies): 83,288; 84,445. (2) Paid In-County Subscriptions: Stated on Form 3541 (Include advertiser's proof and exchange copies): 0, 0. (3) Subscriptions Through Dealers and Comics, Sheet Vendors, Counter Sales, and Other Non-UPS Paid Distribution: 122,163; 100,000. (4) Other Classes Mailed Through the USPS Paid: 1,161; 1,161. Paid and/or Requested Circulation [Sum of 1s]: (1), (2), (3), and (4): 205,441; 190,468. 17. Free Distribution by Mail (Samples, complimentary, and other free): (1) Outside-County as Stated on Form 3541-00: 0. (2) In-County or Stated on Form 3541-00: 0. Other Classes Mailed Through the USPS: 0. 18. Free Distribution Outside the Mail (Comics and other means): 2,167; 2,000. 19. Free Distribution [Sum of 1s and 18]: 2,167; 2,000. 20. Total Free Distribution (Sum of 1s and 19): 207,608; 192,468. 21. Copies not Distributed: 370,132; 380,824. Total (Sum of 15a and 1h): 577,740; 573,292. 22. Percent Paid and/or Requested Circulation (1s, divided by 15a times 100): 98.96%; 98.96%. 23. Publication of Statement of Ownership: Will be printed in the December, 2002 issue of this publication. 17. I certify that all information furnished on this form is true and complete.

Paul Levitz, September 20, 2002

MAD

William M. Gaines
founder

Jenette Kahn
president & editor-in-chief

Paul Levitz
executive vice president & publisher

Nick Meglin & John Ficarra
editors

Editorial:
Charlie Kadav & Joe Raiola
senior editors

Amy Vozecolas associate editor
Dick DeBartolo creative consultant

Art Department:
Sam Viviano art director

Nadina Simon associate art director

Patricia Dwyer assistant art director

Ryan Flanders production artist
Brian Durniak production artist

Leonard Brenner graphics consultant

Administration:

Patrick Caldon senior vp — finance & operations

Joel Ehrlich senior vp — advertising & promotions

Alison Gill vp — manufacturing

Lillian Laserson vp & general counsel

David McKillips vp — advertising

John Nee vp — business development

**Contributing Artists
And Writers**
the usual gang of idiots

FOR ADVERTISING INQUIRIES ONLY,
PLEASE CALL 212-636-5520!

For SUBSCRIPTION Questions:

Go to the MAD website! All you need is your name and zip code to renew, change your address, give a gift subscription, check your account balance and expiration dates or to request a missing issue. Just go to www.madmag.com or call 1-800-4MADMAG (U.S. and Canada only) or write to P.O. Box 52345, Boulder, CO 80322-2345! Please DO NOT phone, write, fax or e-mail our New York office — we're too dumb to help you here!

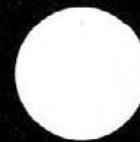
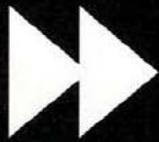


VISIT THE MAD WEB SITE!
<http://www.madmag.com>

HOW TO REACH US

Please Address Correspondence To:
MAD, Dept. 424, 1700 Broadway,
New York, New York, 10019.
MAD welcomes reader submissions.
Manuscripts will not be returned
or acknowledged, however, unless
they are accompanied by a self-
addressed, stamped envelope! MAD
doesn't read faxed submissions!

Who needs nine lives when you can control time?



Rewind time to throw the world in reverse and uncover secret areas.

Hit fast-forward to tackle challenges that require you to be quick on your paws.

Slam on pause to take free shots at frozen enemies or grab crystals without any hassle.

Record yourself during wild adventures, then replay for twice the Blink™ action.

Go slo-mo to make everyone seem like they're stuck in mud as you and "The Time Sweeper" do damage.



MILD VIOLENCE

www.xbox.com

Microsoft
game studios

ARTOON.

ONLY ON
XBOX



BLINX™
THE TIME SWEeper

www.blinxthegame.com

© 2002 Microsoft Corporation. All rights reserved. Microsoft, Blinx, The Time Sweeper, Xbox, and the Xbox logo are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Other products and company names mentioned herein may be trademarks of their respective owners.



THEY'RE OFF TO BE THE WIZARDS DEPT.

Teachers and parents agree that J.K. Rowling's four *Harry Potter* books have energized the world of publishing. Single-handedly, they've reintroduced children to the unparalleled joys that only reading can bring. So what do they do next? They turn them into movies, so all those lazy bastard kids can revert right back to their usual drooling, catatonic state. Great! So much for the joys of reading! In fact, chances are none of you are even bothering to read this whole boring paragraph with all these words, the one that introduces...

I am Albus Doubledork! On behalf of Halfwits and its professors, but mostly the holders of plunging AOL Time Warner stock, I welcome you! This promises to be a rich and rewarding sequel...er, I mean, semester! This school was built on one thing: tradition! A certain way of doing things! And that's why we pretty much repeat the exact same plot as the first book!

That withered stick insect next to me is Professor McConjugal, the school's second-in-command! Now, considering that my idea of leadership is letting Druckermort, the most evil wizard alive, use the school's basement like a time-share resort whenever he feels like dropping by, just imagine what a total mess *she* must be!

Over there is Rubiks Haggard! Seeing our freakishly enormous groundskeeper year after year lets the students know one thing: Vince McMahon is not hiring! This 400-pound Furby has a very special, close relationship with different species of animals. Many of them live in his beard!



Runt Queasy is one of our second-year students. His dad's an ineffectual doofus, his older brother is a self-important big shot, and his little sister, Ninny, is a lovesick dummy who's the personal assistant to the most evil wizard in history! All of a sudden, Harry Plodder's family looks good! They're all dead!

Next we have Herwhiny Grungy. Nobody knows who put the wand up her butt! She may be half witch, half human, but she's 100% pest! She's such a colossally irritating know-it-all that she should be web designing one of those snooty Harry Plodder fan websites!

Plodder

ARTIST: TOM RICHMOND

WRITER: DESMOND DEVLIN

AND THE LAMEST OF SEQUELS

That scowling curmudgeon sticking pins in his Harry Plodder doll is Prof. Severely Snapped! He's an embittered wannabe who desperately wishes HE could be the #1 man in charge! But he'll never get the chance because nobody likes him. Think of him as the wizard world's Al Gore!

There in the corner is Tom Riddler, semi-invisible bad guy! He's really the evil Druckermort, but uses a phony name! He writes misleading messages back and forth with a young girl, Ninny Quesasy, through an incredible magic diary. Why doesn't he just use IMs on AOL, like every other perv in the country?

Our newest teacher is Corduroy Pockmark, author of the world's phoniest biography!

Every page is designed to disguise the fact that he's an egomaniacal fraud. He's the Rudy Giuliani of wizardry! He's written dozens of books, all with the same problem: he uses the letter "I" more than the other 25 letters in the alphabet combined!



And the star of our little fiasco is Harry Plodder!

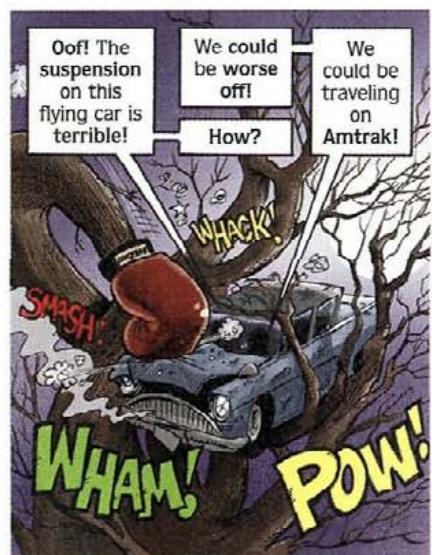
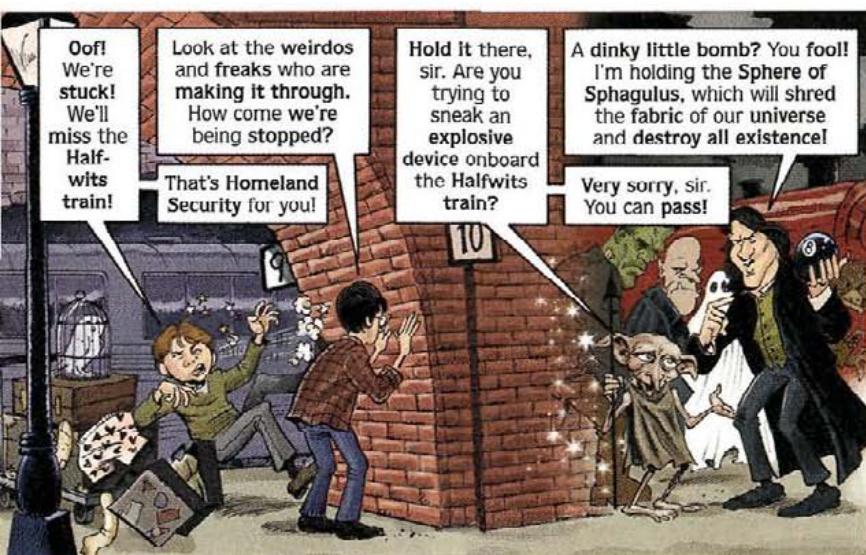
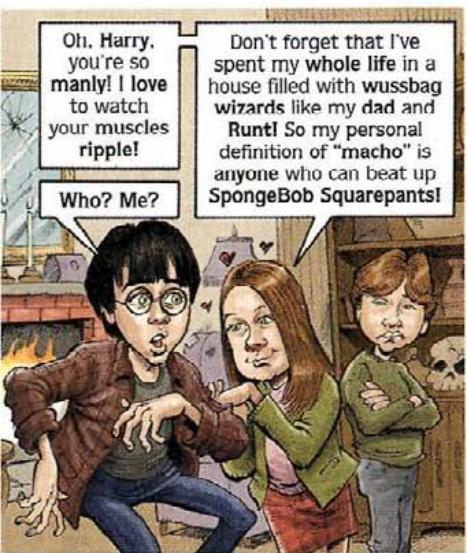
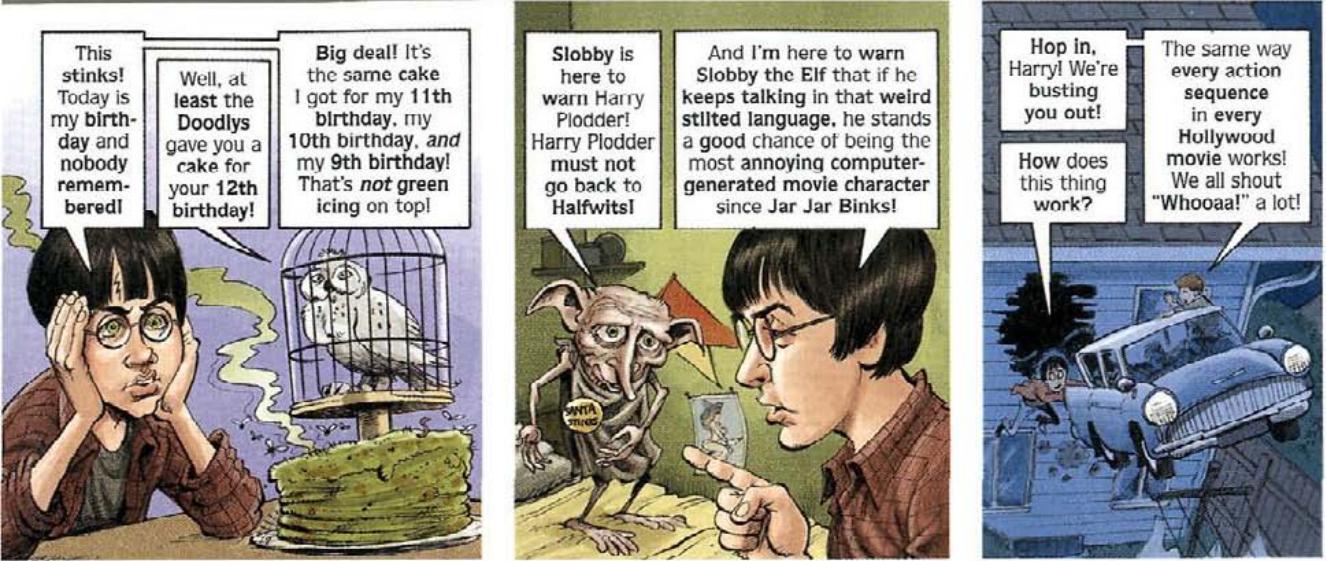
He's got incredible wizard powers locked deep inside. He also has a lot of personal pain locked deep inside. In fact, everything's inside with this blank-faced little stiff – especially some acting talent which he's yet to unlock!

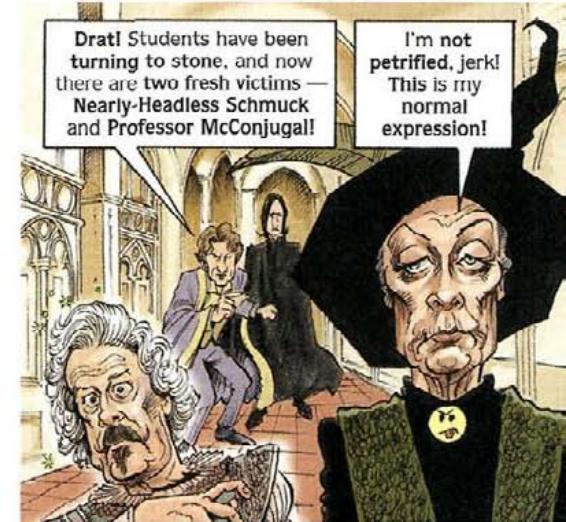
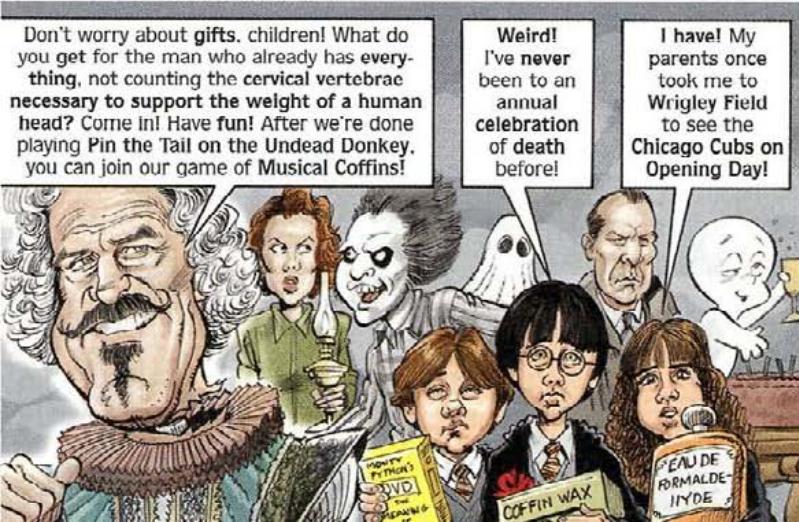
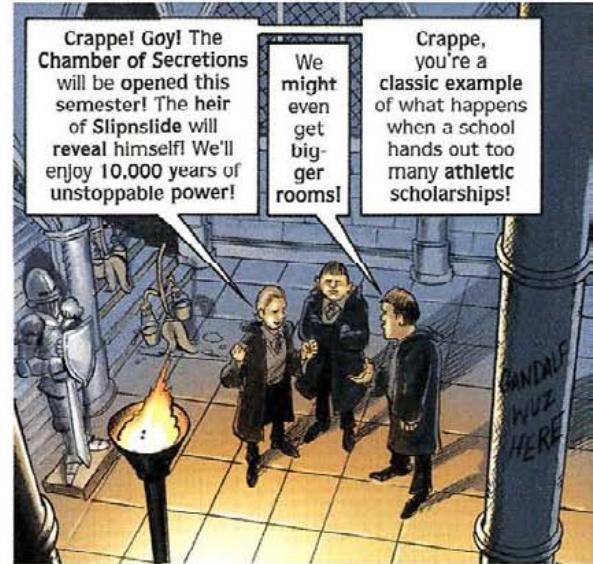
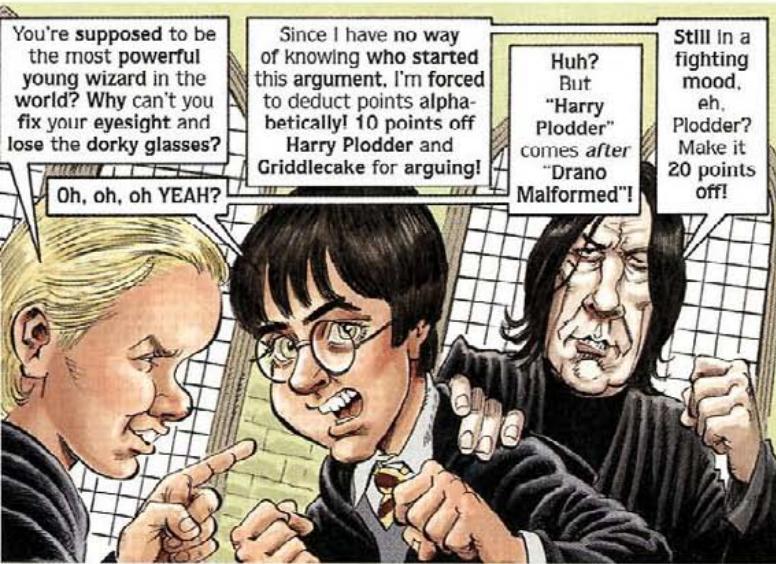
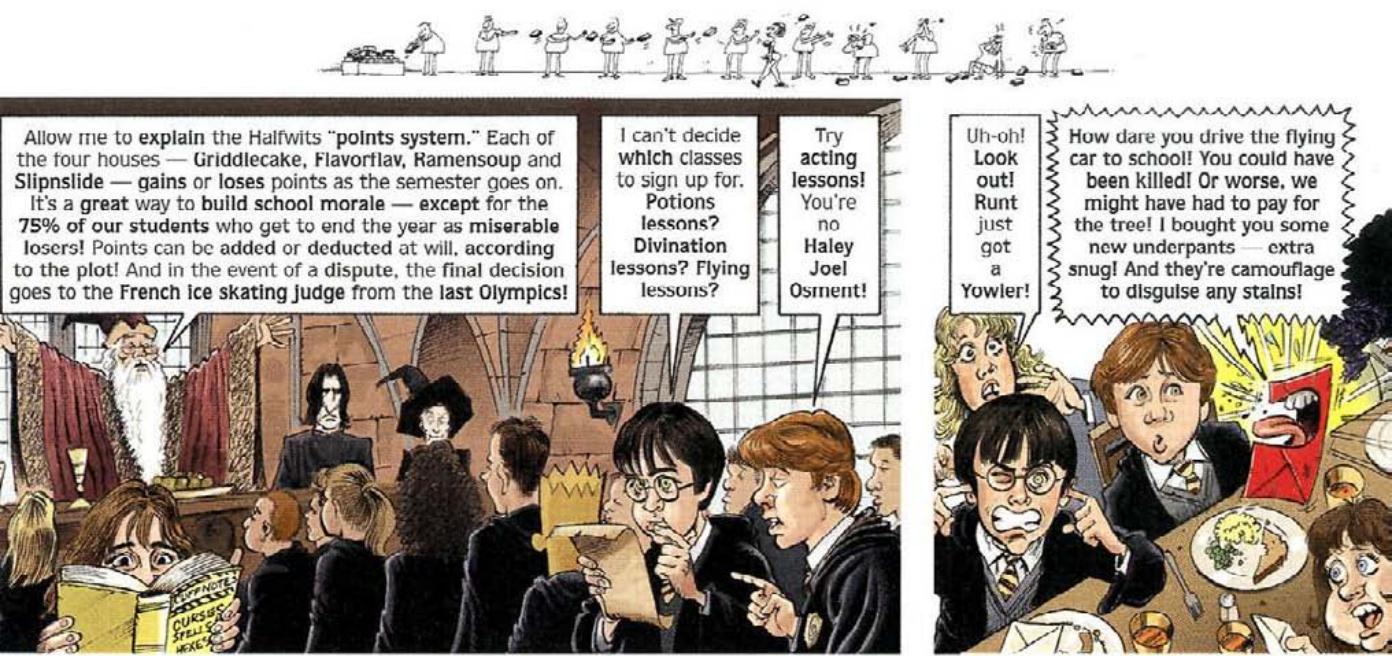
He's actually a normal preteen kid with normal concerns! Regular kids worry about getting zits and blackheads. Harry worries

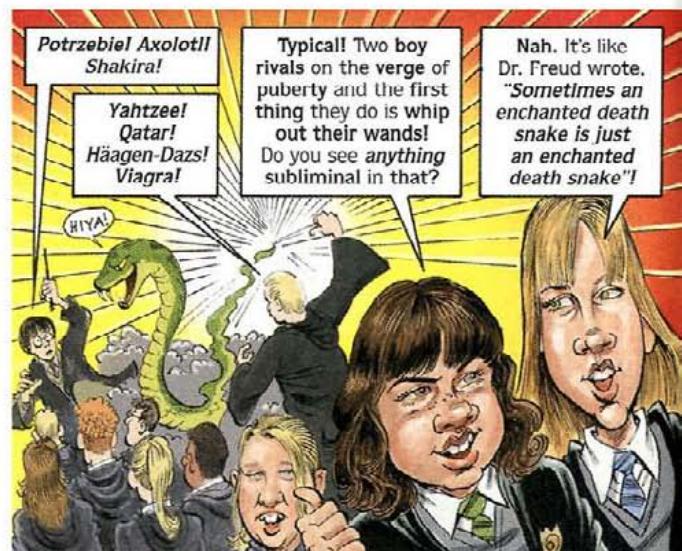
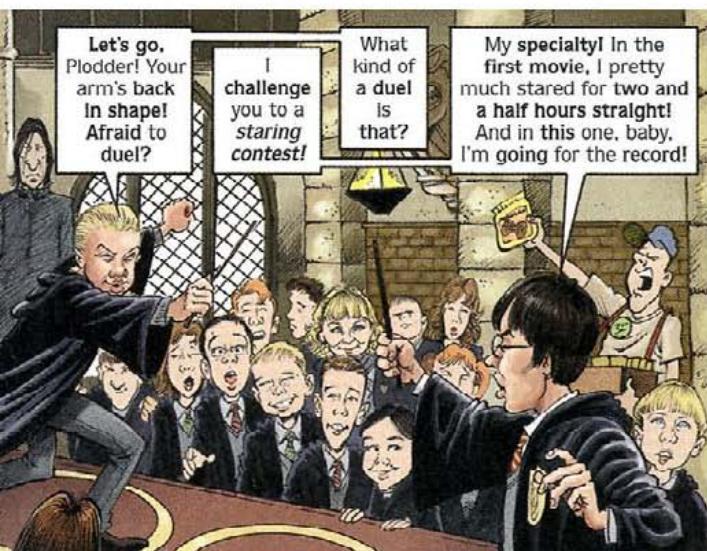
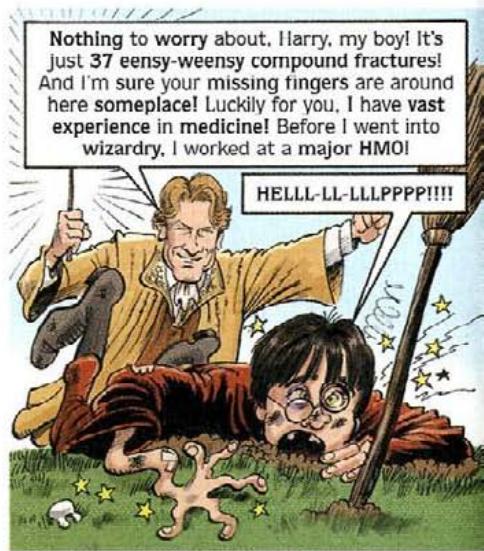
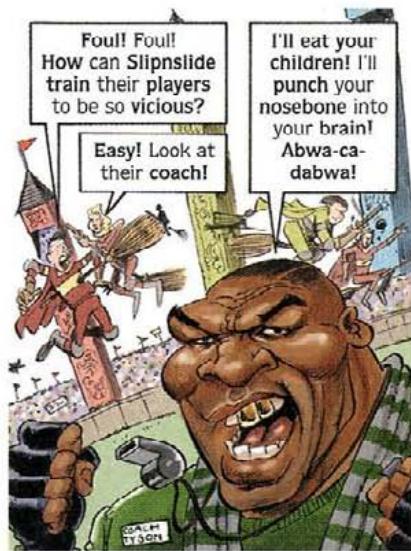
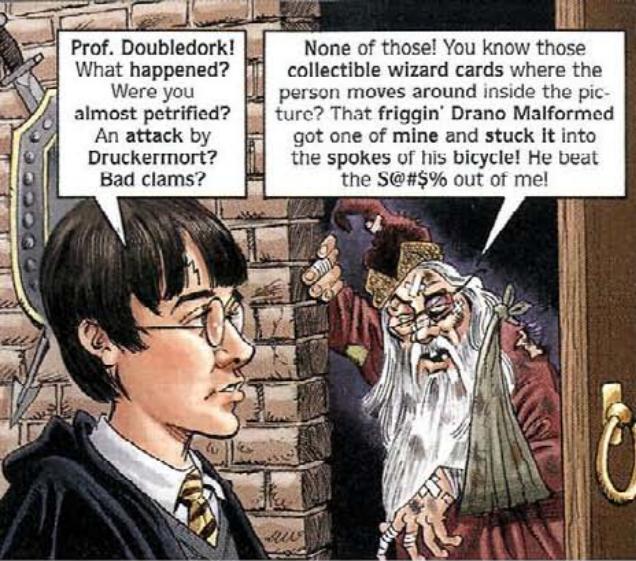
about the glowing lightning bolt scar on his forehead that he got the night his parents got whacked. Same basic concept!

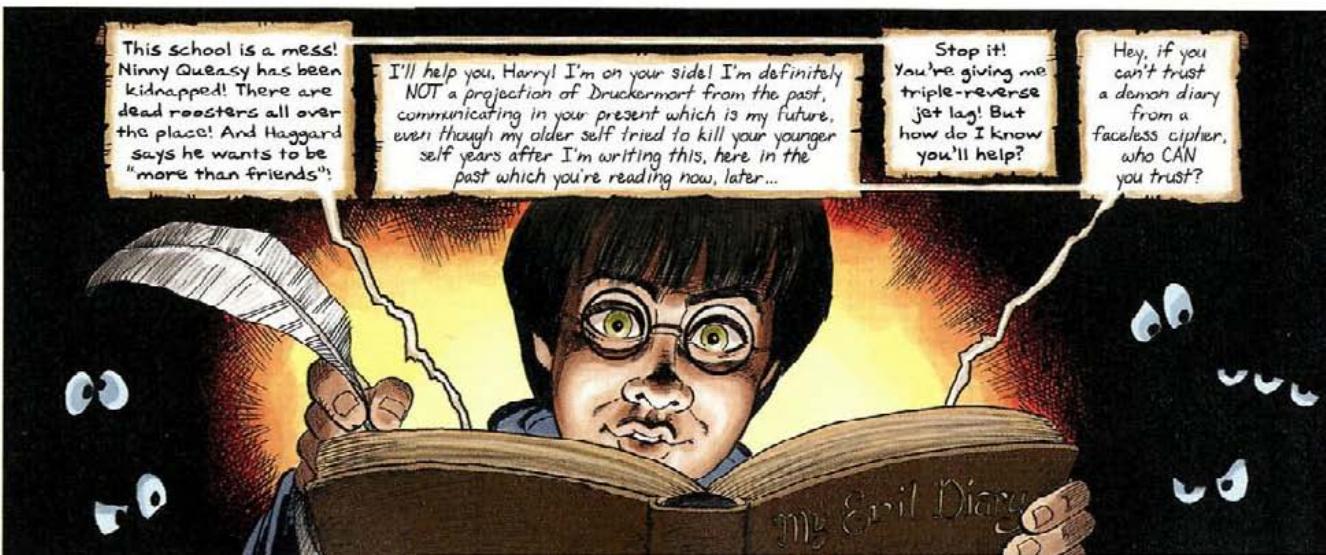
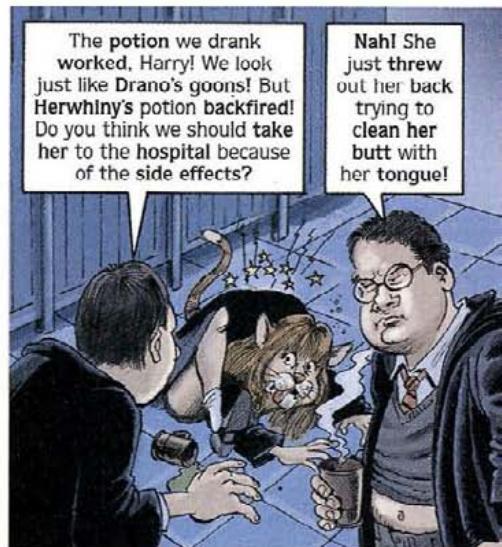
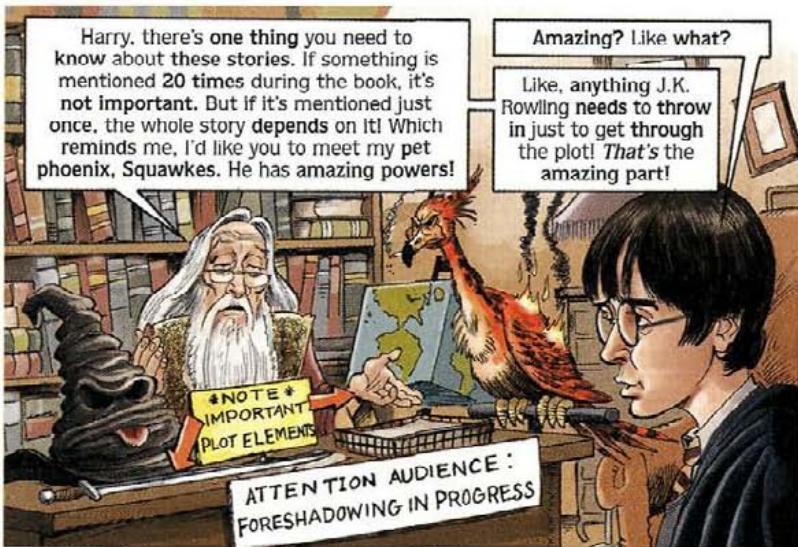
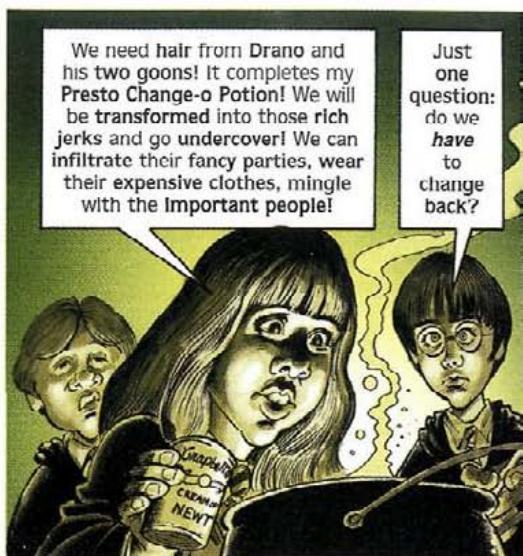
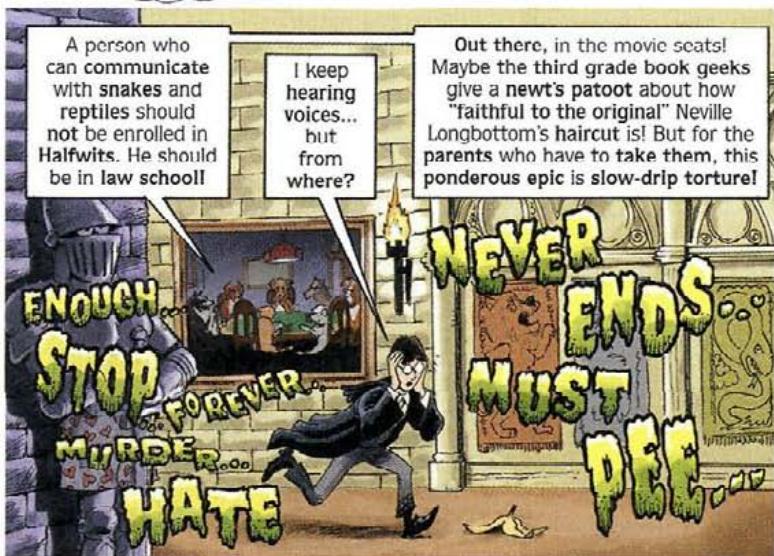
But there is something that makes him very different from everyone else. And it's *not* his mysterious past or unique talents. It's that he's

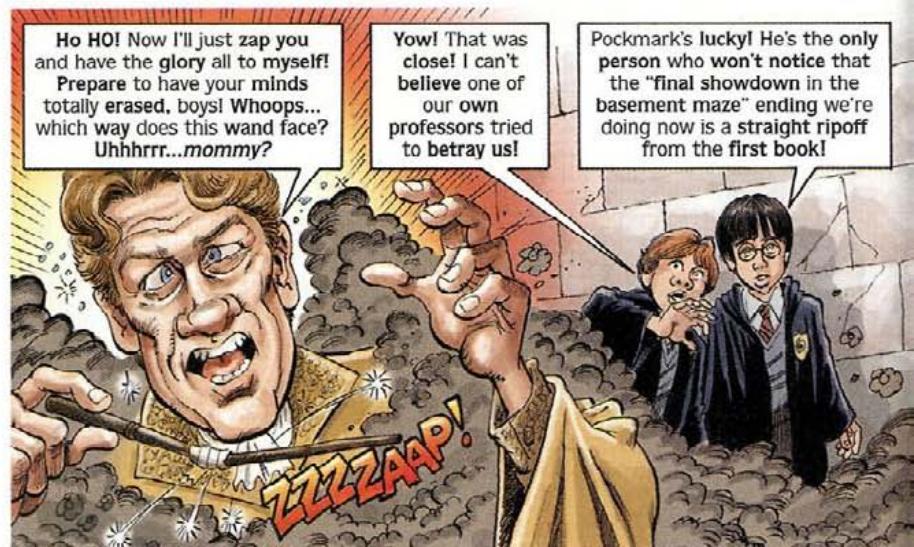
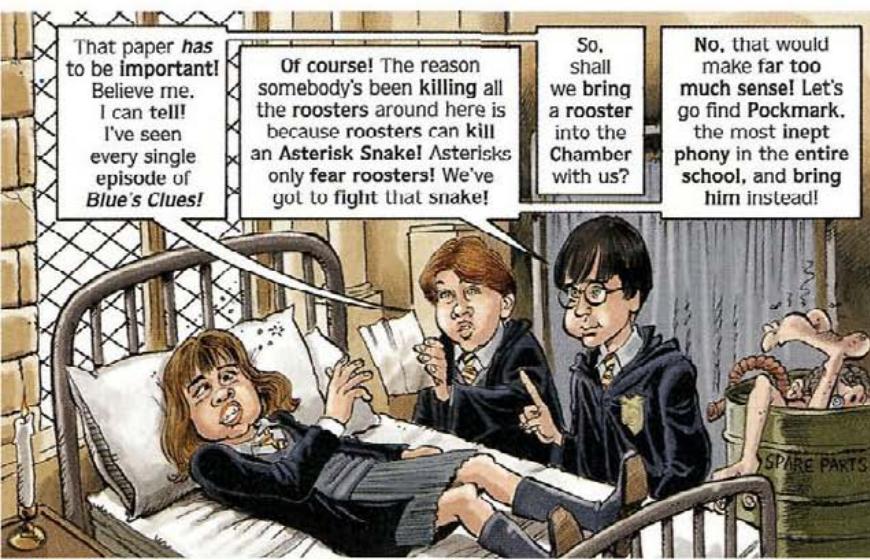
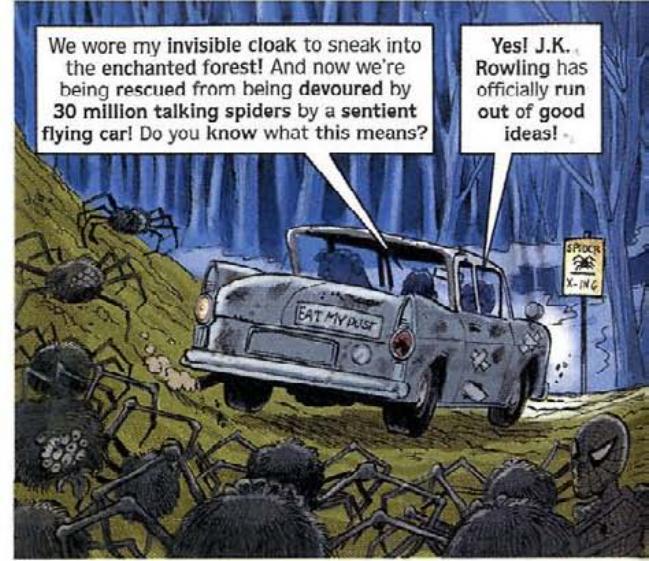
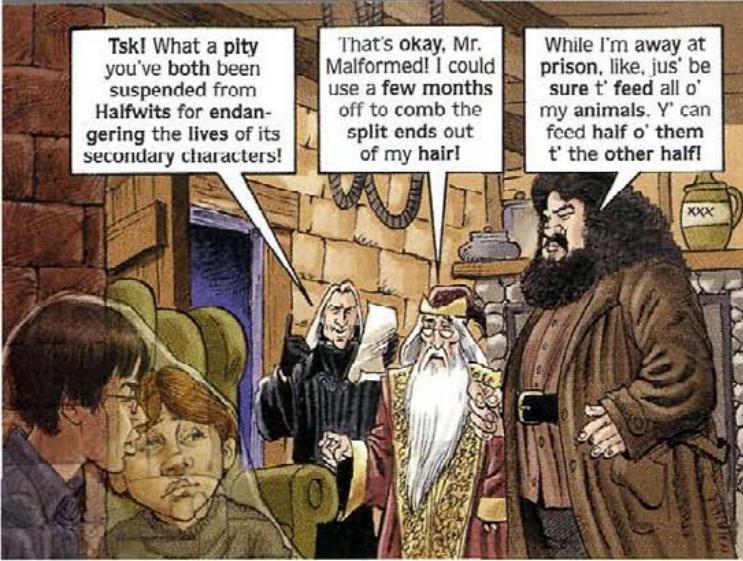
a 12-year-old who actually *likes* being at school! What a total wuss!

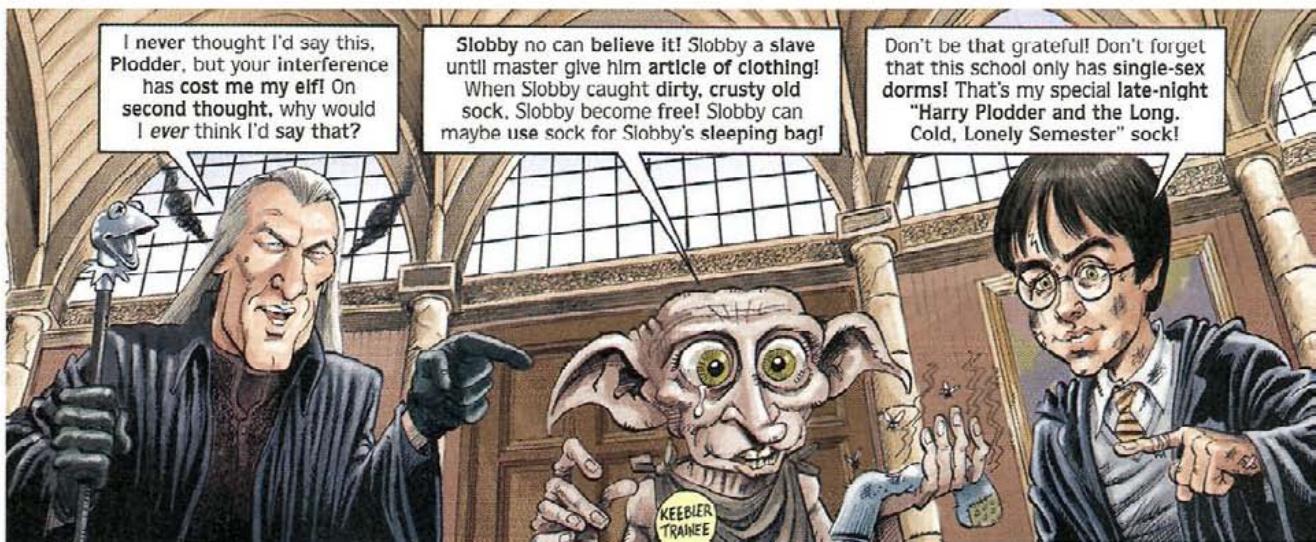
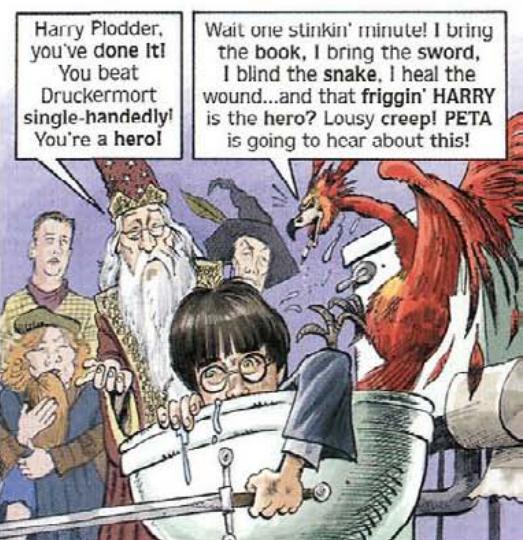
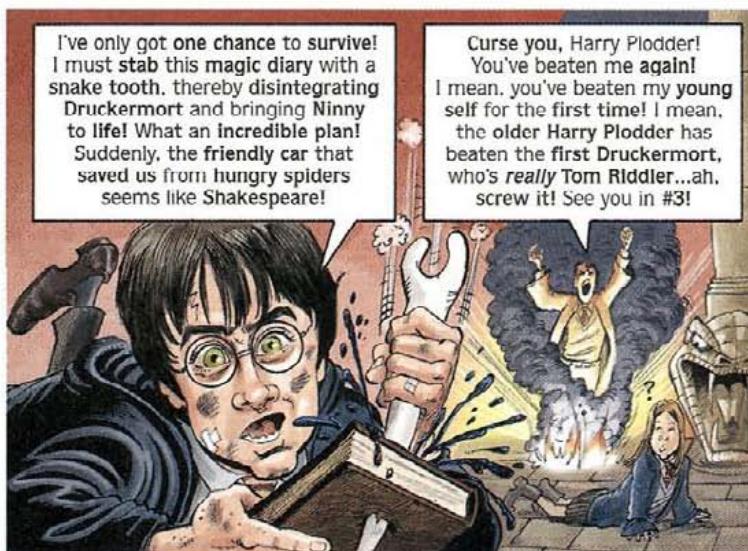
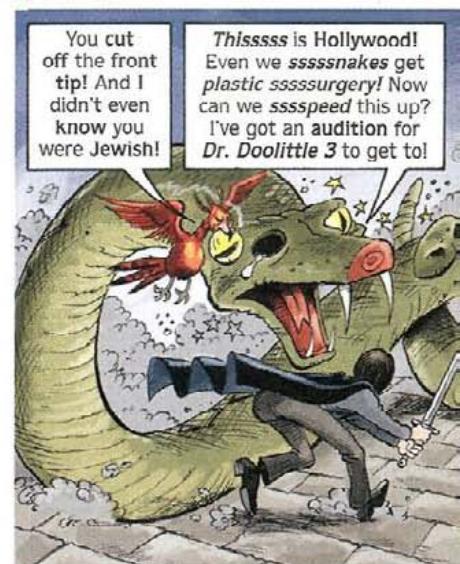
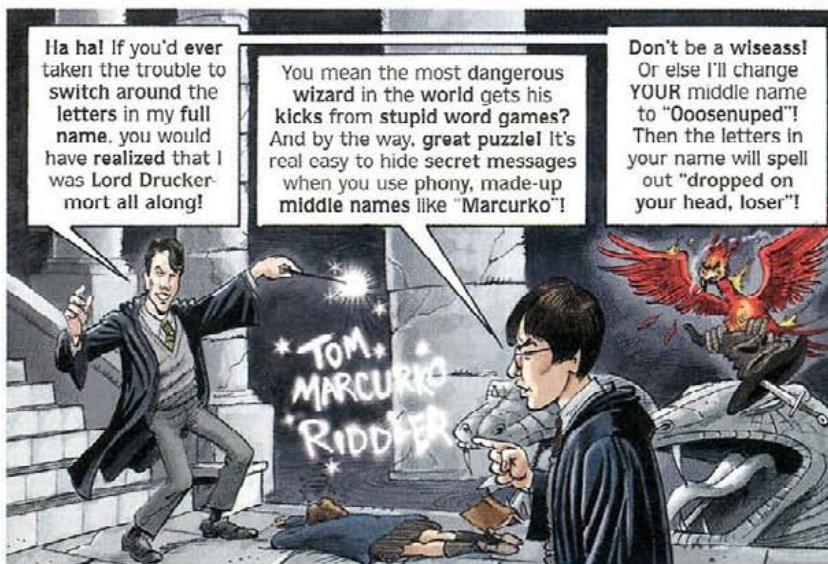








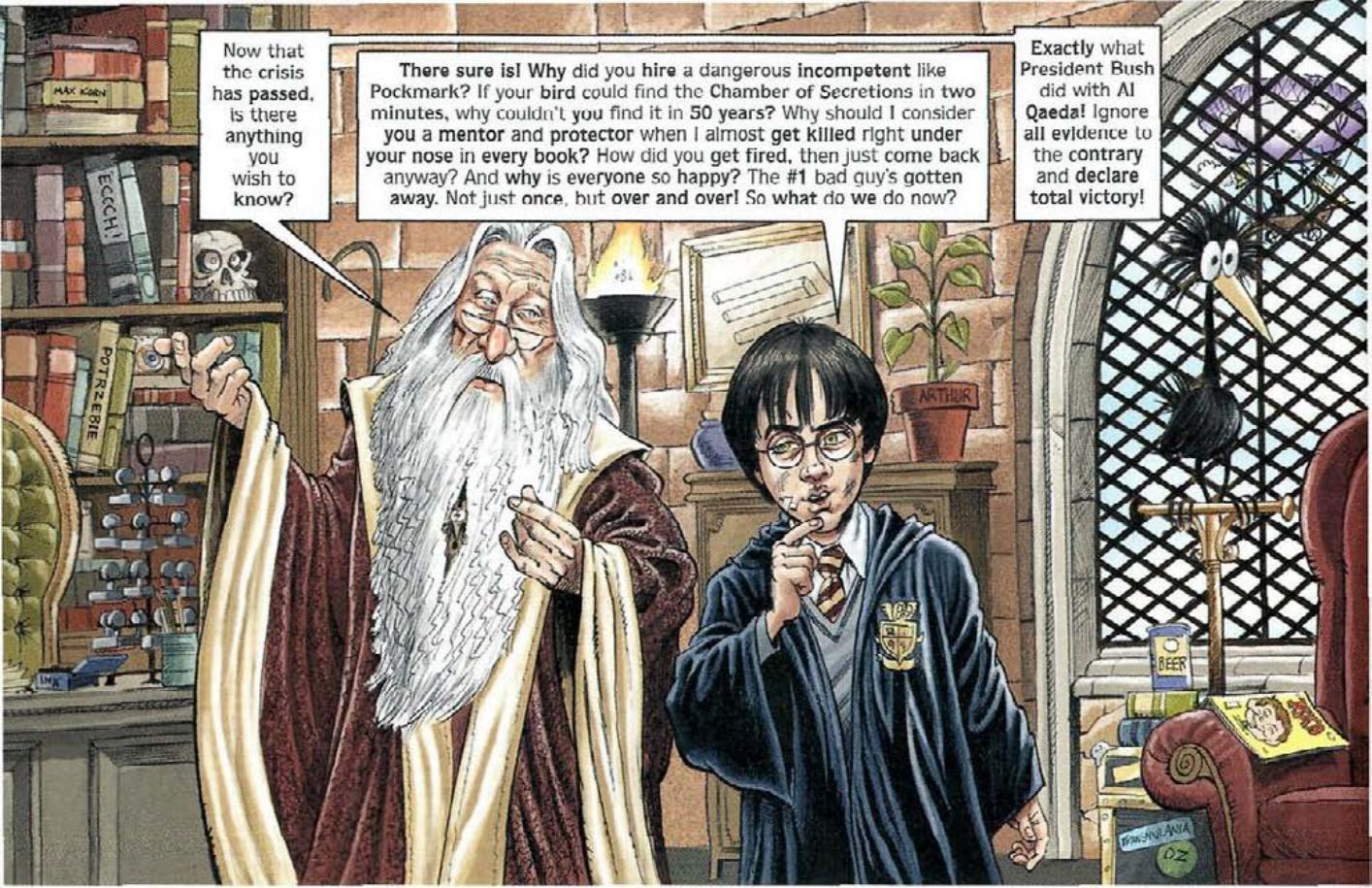




Now that the crisis has passed, is there anything you wish to know?

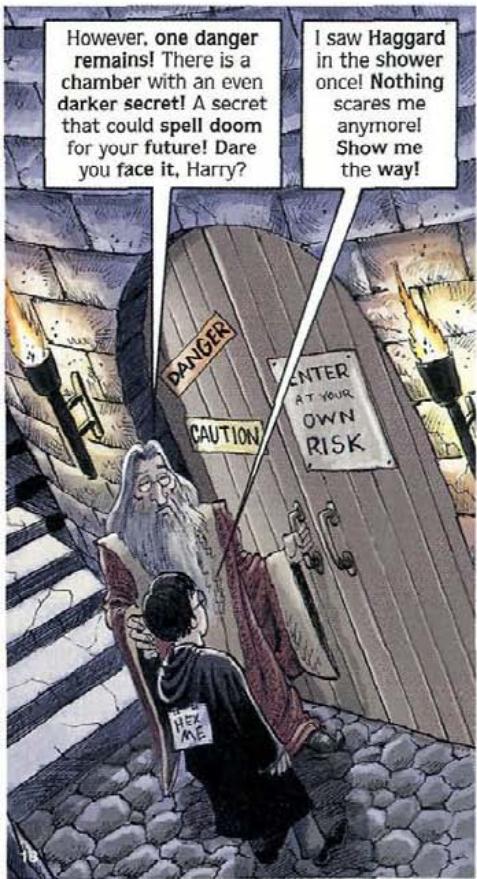
There sure is! Why did you hire a dangerous incompetent like Pockmark? If your bird could find the Chamber of Secrets in two minutes, why couldn't you find it in 50 years? Why should I consider you a mentor and protector when I almost get killed right under your nose in every book? How did you get fired, then just come back anyway? And why is everyone so happy? The #1 bad guy's gotten away. Not just once, but over and over! So what do we do now?

Exactly what President Bush did with Al Qaeda! Ignore all evidence to the contrary and declare total victory!

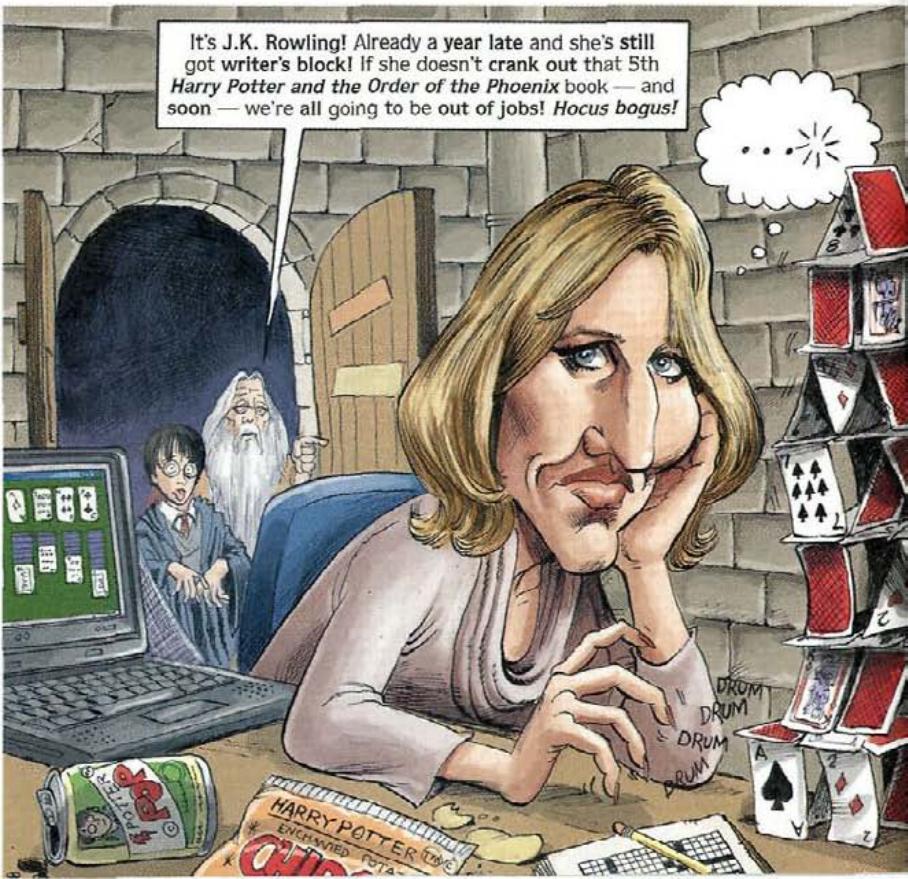


However, one danger remains! There is a chamber with an even darker secret! A secret that could spell doom for your future! Dare you face it, Harry?

I saw Haggard in the shower once! Nothing scares me anymore! Show me the way!

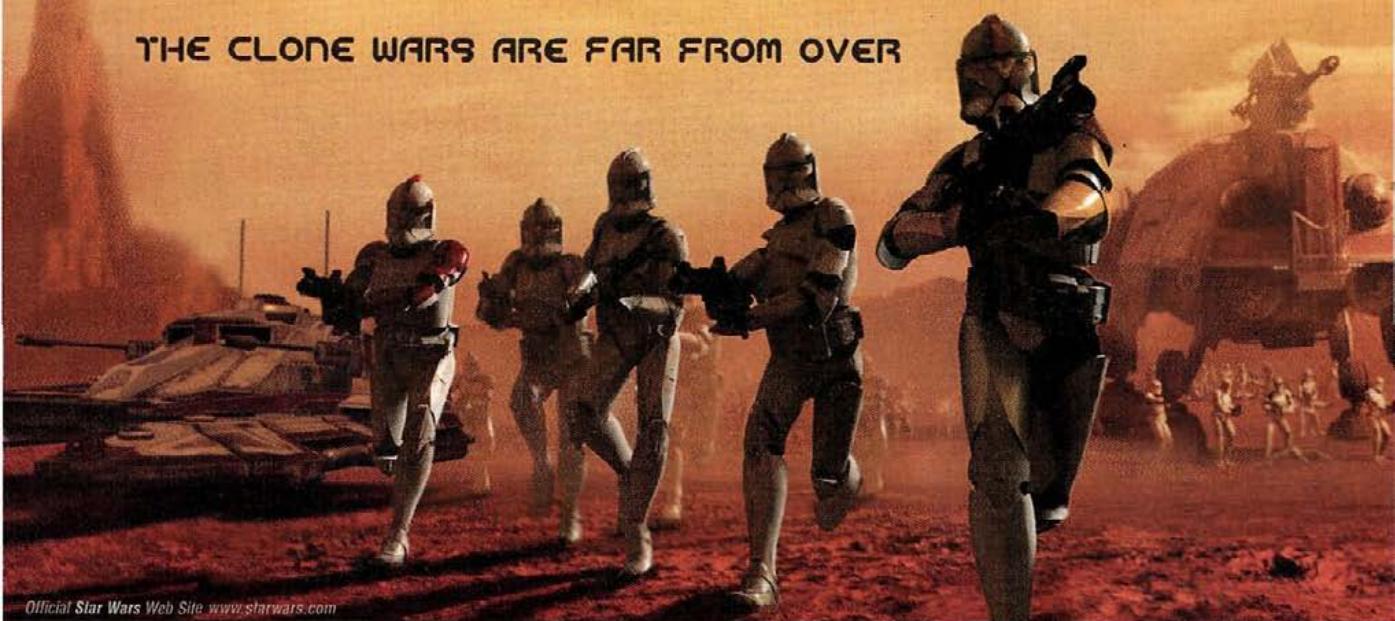


It's J.K. Rowling! Already a year late and she's still got writer's block! If she doesn't crank out that 5th Harry Potter and the Order of the Phoenix book — and soon — we're all going to be out of jobs! *Hocus bogus!*





THE CLONE WARS ARE FAR FROM OVER



Official Star Wars Web Site www.starwars.com

STAR WARSTM THE CLONE WARS

Where Episode II ends, your battle begins.

Defend the Republic on the ground and in the air across the battlefields of six different worlds. Battle through four multiplayer modes, including team-based strategy, deathmatch, king-of-the-hill and co-op endurance. Or lead your clone troopers to victory in an epic single-player campaign as Mace Windu, Anakin Skywalker and Obi-Wan Kenobi. Your directive: crush the Separatist armies!



Engage in close combat to all out warfare.



Battle through 16 missions on six vast worlds.



PlayStation[®] 2



www.swcloneWars.com



Violence

© 2002 LucasArts Entertainment Company LLC. © 2002 Lucasfilm Ltd. & TM as indicated. All rights reserved. Used under authorization. LucasArts and the LucasArts logo are trademarks of LucasArts Ltd. TM and the GameCube logo are trademarks of Nintendo. © 2001 Nintendo. "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc.





Day after day, we hear of a new corporate scandal, along with fresh allegations of fraud and dishonest accounting practices. To save our readers the time and effort of plowing through article after article, MAD now wraps up the entire mess. Simply fill in the numbered blanks from the corresponding numbered lists, and you'll have MAD's...

ALL-INCLUSIVE DO-IT-YOURSELF CORPORATE SCANDAL NEWSPAPER STORY

**12**

- prevent another Great Depression
- restore public confidence
- cancel Big Brother 3
- reunite Tom and Nicole
- slim down Rosie O'Donnell
- halt global warming
- shut up Ted Turner
- bring peace to the Maldives
- restore Topeka to its former glory
- end the side effects of Vioxx

11

- new regulations
- government watchdogs
- impeaching Dubya
- not landing on Park Place
- weekly high colonics
- penile implants
- Rogaine slurpees
- the public flogging of Martha Stewart
- adding eunuchs to the Supreme Court
- replacing the dollar with wampum

**1**

- financial experts
- the Wall Street Journal
- an SEC snitch
- Alan Greenspan's DNA
- Ted Williams' will
- a poll of Amish CPAs
- Allen Iverson's rap-sheet
- Ray Liotta's evil twin
- a Bantu torch song
- some guy named Karl

According to **1**,**3****4**

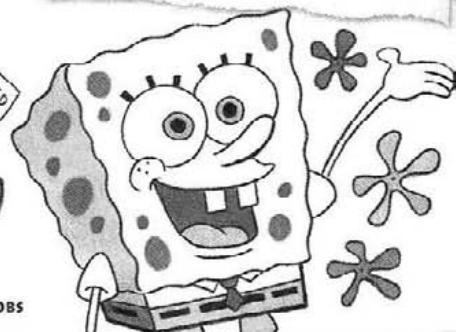
the report condemns

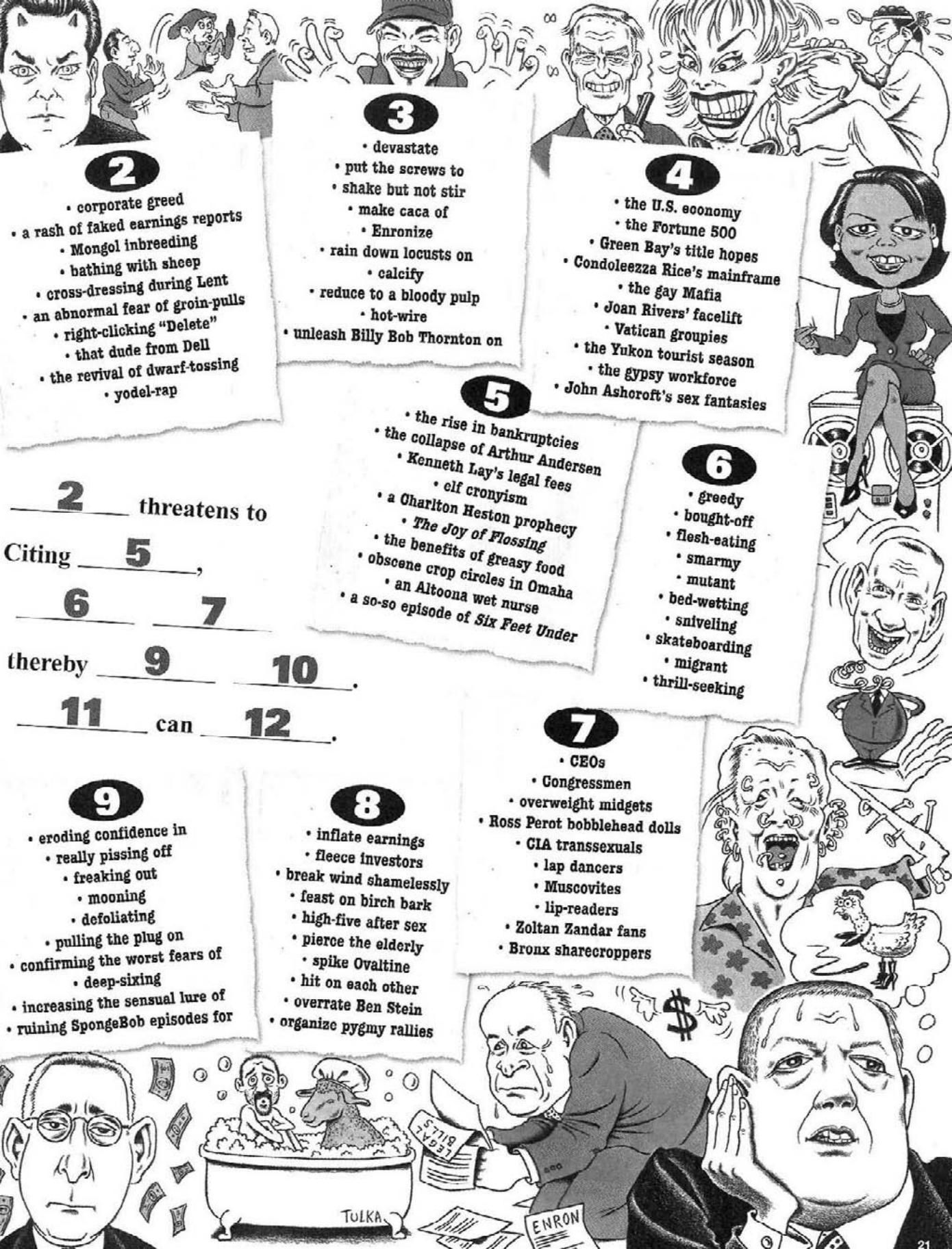
who **8**,

Experts warn that only

10

- the stock market
- the business community
- the Christian Coalition
- Grand Theft Auto III enthusiasts
- Jets fans
- a big part of the Sudan
- Native American casinos
- granola snorters
- yak hunters
- nude backpackers





2

- corporate greed
- a rash of faked earnings reports
- Mongol inbreeding
- bathing with sheep
- cross-dressing during Lent
- an abnormal fear of groin-pulls
- right-clicking "Delete"
- that dude from Dell
- the revival of dwarf-tossing
- yodel-rap

2

threatens to

5

6

7

Citing _____

9

10

11

can

12

9

- eroding confidence in
- really pissing off
- freaking out
- mooning
- defoliating
- pulling the plug on
- confirming the worst fears of
- deep-sixing
- increasing the sensual lure of
- ruining SpongeBob episodes for

3

- devastate
- put the screws to
- shake but not stir
- make caca of
- Enronize
- rain down locusts on
- calcify
- reduce to a bloody pulp
- hot-wire
- unleash Billy Bob Thornton on

4

- the U.S. economy
- the Fortune 500
- Green Bay's title hopes
- Condoleezza Rice's mainframe
- the gay Mafia
- Joan Rivers' facelift
- Vatican groupies
- the Yukon tourist season
- the gypsy workforce
- John Ashcroft's sex fantasies

5

- the rise in bankruptcies
- the collapse of Arthur Andersen
- Kenneth Lay's legal fees
- elf cronyism
- a Charlton Heston prophecy
- *The Joy of Flossing*
- the benefits of greasy food
- obscene crop circles in Omaha
- an Altoona wet nurse
- a so-so episode of *Six Feet Under*

6

- greedy
- bought-off
- flesh-eating
- smarmy
- mutant
- bed-wetting
- sniveling
- skateboarding
- migrant
- thrill-seeking

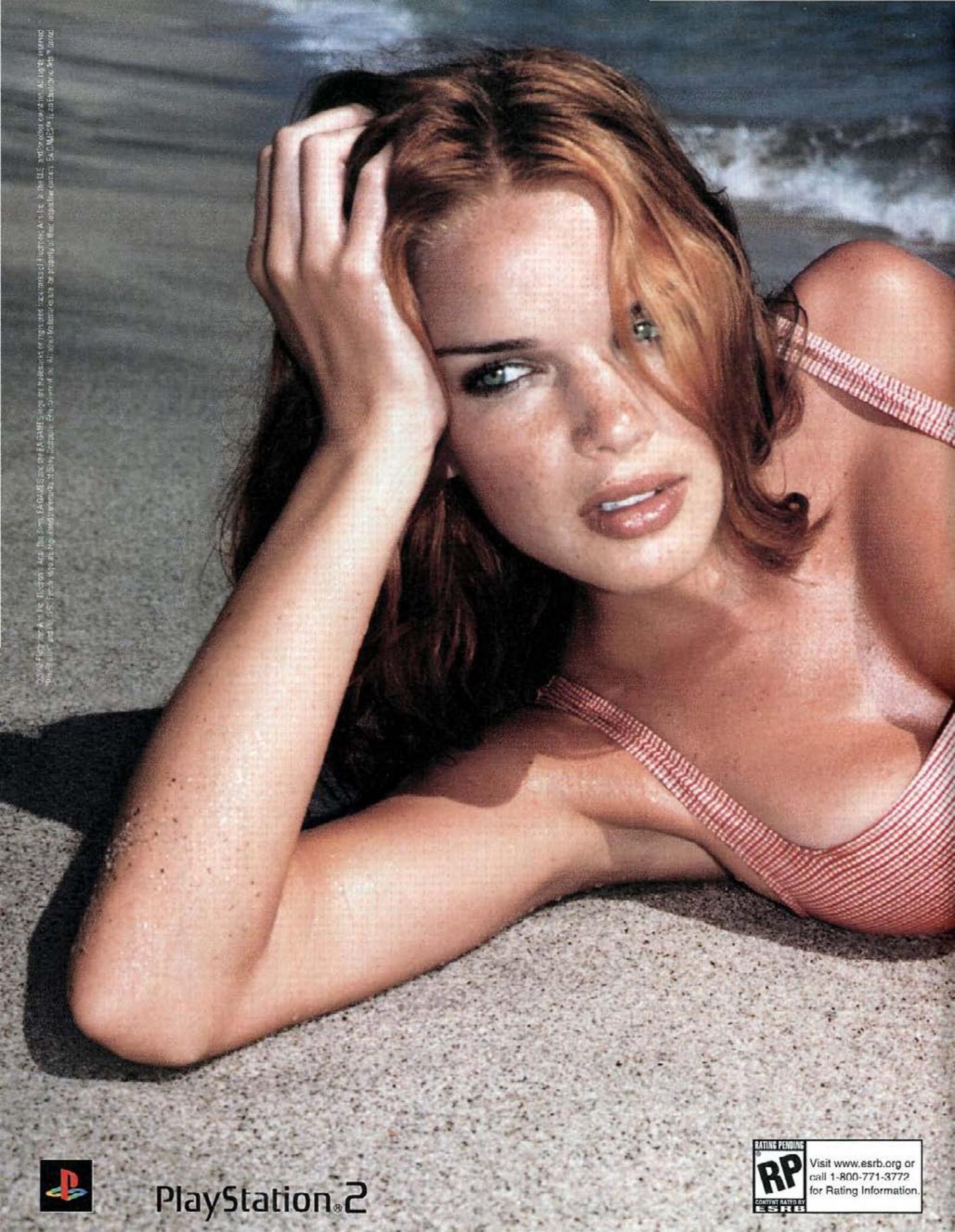
7

- CEOs
- Congressmen
- overweight midgets
- Ross Perot bobblehead dolls
- CIA transsexuals
- lap dancers
- Muscovites
- lip-readers
- Zoltan Zandar fans
- Bronx sharecroppers

8

- inflate earnings
- fleece investors
- break wind shamelessly
- feast on birch bark
- high-five after sex
- pierce the elderly
- spike Ovaltine
- hit on each other
- overrate Ben Stein
- organize pygmy rallies





PlayStation®2



Visit www.esrb.org or
call 1-800-771-3772
for Rating Information.



**Surviving an alien assault. Easy.
Getting this woman into a hot tub.
Not so easy.**

Especially if you're living with Mom... It's time to spread your wings as a Sim on your Sony PlayStation®2 Computer Entertainment System. You'll need to find a job and a new place to live, so why not make it a bachelor pad and find your soul mate while you're at it? Arm yourself with the arsenal you'll need to succeed: a strip poker table, a nice stereo, and if you make it to level five, the all-powerful "Love Tub." Play head-to-head or solo, and get yourself a life with The Sims™ on your PlayStation 2. TheSims.com

The Sims™



NOW ON PLAYSTATION®2



Anyone who reads *Martha Stewart Living* magazine (and that number dwindles every day) knows that one page each month is dedicated to "Martha's Calendar," a day-by-day listing of Martha's projects, chores, jaunts and reminders. (If you *don't* read the magazine, now you know, too, Macramé breath!) We never had any reason to doubt the calendar wasn't true, but considering Martha's current insider trading problems, we can't believe her days are still filled with just making lavender potpourris and bottling persimmon chutney! We'd like to see a more accurate monthly schedule of her activities, something like...

IF MARTHA'S

calendar



TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

NOVEMBER

3
Can peaches and tomatoes; can can stockbroker whose assistant sang to feds

4
Plant hardy perennials that won't need maintenance for, like, 7-10 years, just in case

5
Move seedlings from garden to greenhouse; move assets from U.S. to Bermuda

6
8:36 a.m. Court TV appearance

7
Harvest favors from politicians who received large re-election donations into making this whole nightmare disappear

8
Dig up Forsythia bushes and someone at Merrill Lynch willing to swear under oath that the ImClone stock sale was made on a previously arranged sell order

9
Knit a tea cozy large enough to hide under

10
Put summer clothing into storage, for, like, 7-10 years, just in case

11
Call friend Anna Wintour — ask her to run story in *Vogue* promoting orange jumpsuits as new "in" fashion look

12
Organize and inventory collection of new alibis

13
8:36 a.m. Court TV appearance

14
Add organic waste and recent phone records to compost pile

15
Research which countries do not have extradition treaties with U.S.

16
Book flight to one of those countries

17
Hire acting coach to teach looks of remorse, humility, etc.

18
To escape doldrums, fire random employee for no reason

19
Call Justice Department — offer to cater John Ashcroft's next birthday party FREE

20
8:36 a.m. Court TV appearance

21
Install subdued and tasteful track lighting in escape tunnel

22
Paint picket fence green or yellow or purple — ANY color that makes it look less like a cold, confining prison cell

23
Experiment with number fonts to see which look nicest stenciled on the front and back of garments

24
Sunday brunch with friends — if there are any left

25
Scour flea markets for tin prison cups — practice drinking out of them

26
Get sized for ankle bracelet monitoring device, just in case

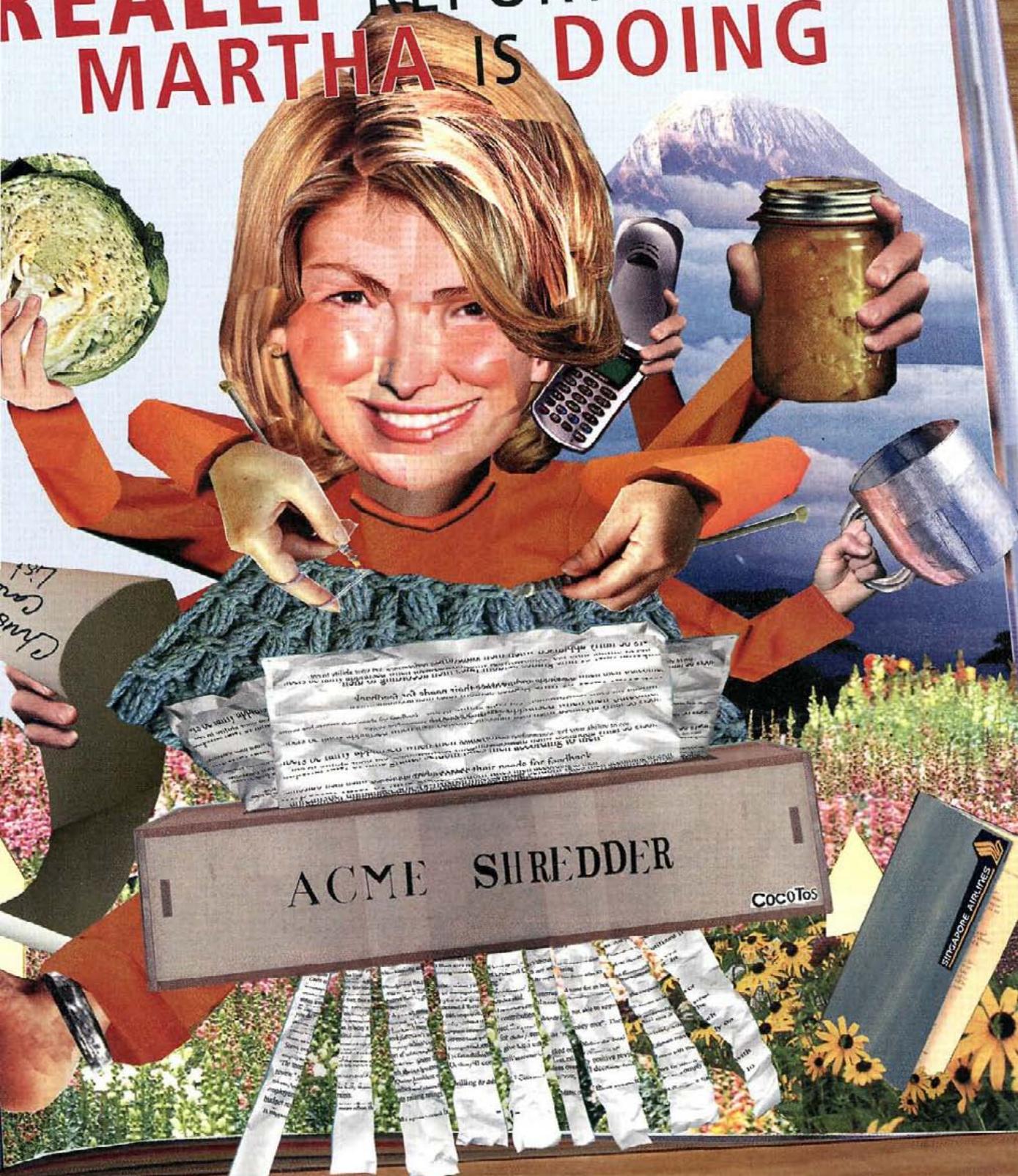
27
8:36 a.m. Court TV appearance

28
Thanksgiving (Not being celebrated this year)

29
Spend day kicking self for being such a greedy idiot

30
Climb Mt. Kilimanjaro again — but this time stay there!

REALLY REPORTED WHAT MARTHA IS DOING



ACME SHREDDER

Cocotos

SINGAPORE AIRLINES



Join us as Monroe learns that just being yourself isn't all it's cracked up to be. It's...

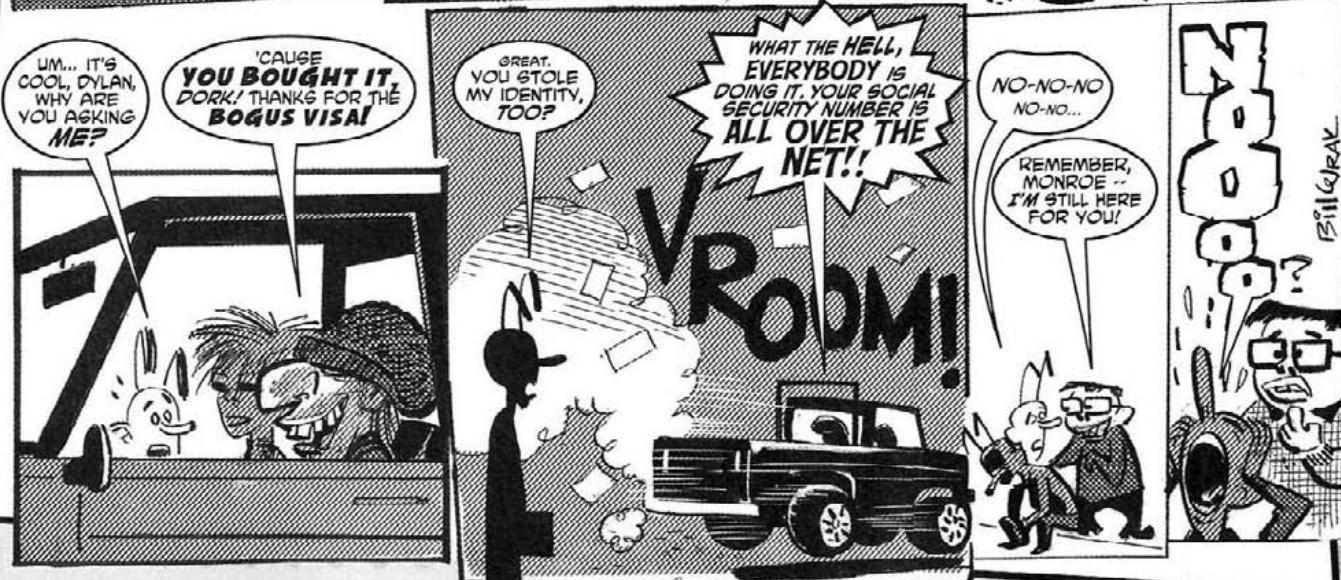
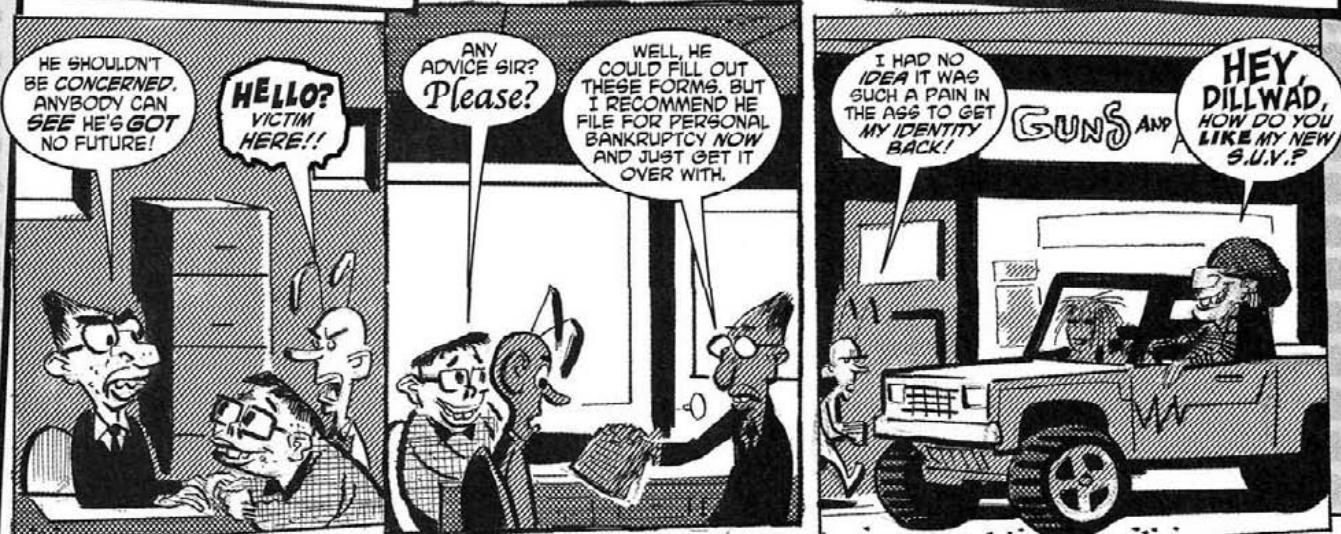
Monroe

and...



IDENTITY THEFT





SUBSCRIBE NOW!

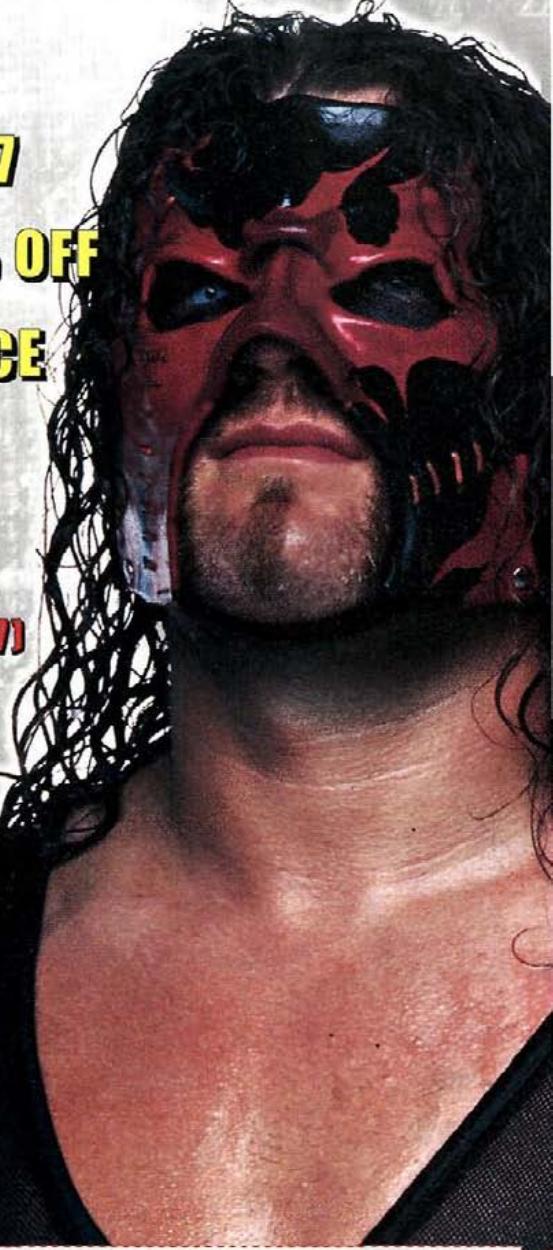
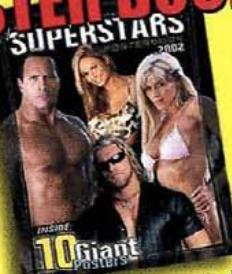
GET 13 ISSUES
FOR ONLY \$21.97
SAVE OVER 66% OFF
THE COVER PRICE

WORLD WRESTLING ENTERTAINMENT
MAGAZINE

Just mail in the form below, go to WWE.COM

or call Toll Free 1-866-WWE-SHOP (993-7467)

FREE
WWE SUPERSTARS
POSTER BOOK



Payment enclosed Bill me later #A2WMD

Name _____

Street _____ Apt.# _____

City _____

State _____ Zip _____

Please send me 13 issues of  for \$21.97

Send payment to World Wrestling Entertainment, Inc., PO Box 485, Mount Morris, IL 61054-8392. In Canada, add (U.S.) \$5.00 for 13 issues to U.S. price (7% GST included). Foreign add (U.S.) \$20.00 for 13 issues to U.S. price. Payment in U.S. funds only. No foreign credit orders. Allow 4-6 weeks for delivery.

the BUNION



books
Pay for old,
free stuff!

store
Wacky non-
sequitur T-shirts!

B-list celebrity
interviews!

VOLUME 38 ISSUE 43

AMERICA'S PHONIEST NEWS SOURCE

Search

Front Page

IN THE NEWS

Funny Hairdo, Muppet Reportedly Turns Otherwise Uninteresting Bush Photo "Wacky"

NEW YORK, NY — The additions of a funny hairdo and a Muppet have turned what many referred to as an uninteresting photo of President Bush into a hilariously "wacky" image. The original photograph, released last Monday, was downloaded from the official White House website. With the use of a standard computer graphics program, a bouffant hairdo was digitally added to his head. Pasted into the photo is an image of popular Muppet character Grover, who appears to be standing next to Bush.

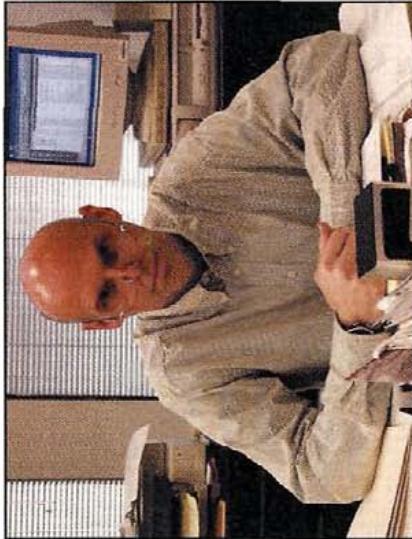
"We made the photo so wacky that we almost didn't need to write our usual over-long and one-note gag news story to accompany it," laughed Bunion editor Tom Koehler.



Above: President Bush, seen here sporting a comically oversized woman's hairdo while standing next to popular children's character Grover, was in fact standing alone and had a traditionally short, conservative men's hairstyle at the time the actual photo was taken.

"We kind of run this feature into a point-counterpoint: Point-Counterpoint

Area Man Finds Headline Amusing But That's About It



Above: Legal assistant Ray Jeffries often finds the headlines amusing but the bodies of the articles lacking in substance. "The captions they run below the photos aren't much better," he says.

Jeffries noted that it's not the first time he's had this reaction and that he previously chuckled at headlines involving the aging pope, a kindergarten class's bean sprout project and the Kool-Aid Man. "But basically it's all the same," he explains. "They shoot their wad with the headline and it's a lot of nothing after that." The 36-year-old considers himself a "fairly intelligent" person with a "reasonably good" sense of humor. "It's not that I don't get it. I can grasp subtlety. And I understand satire. But what more is there to say after you've led with, say, 'Ticketed Motorist Vows To Exact Revenge On Meter Maid With Caustic Barbs In Memo Line Of Check?' That's the whole gag. Anything more is mere repetition."

TOP STORY

Front Page

OTHER NEWS

Some Guy In Mall Signs A
Release To Pose For Picture
To Run With Possibly
Unfaltering Mock News Story

Thirty Column Inches Of Text
Used To Describe Fictional
Middle-Class Woman In Dull
Job Facing Uninteresting
Dilemma, Maybe About Minor
Nuisance In Break Room At
Work Or Something

Ending Crazy Headline With
Some Variation Of "Study
Shows" Ensures Hilarity,
Study Shows

Report: Starting Bizarre
Headline With "Report"
Apparently Even More
Hilarious Than Ending With
"Study Shows"

Retarded, Crippled People
Head List Of Easy Targets For
Zany Mock Articles For Third
Consecutive Year

NEWS IN BRIEF

Inconsequential
Everyday
Occurrence

Covered With
Gravity

Unlikely Words, Phrases

We've Kind Of Run This Feature Into

Point-Counterpoint: Point-Counterpoint

Gravity

We've Kind Of Run This Feature Into

Detachment

BOULDER, CO — An inconsequential everyday occurrence was covered today with the gravity and detachment normally associated with a serious, substantial news item.

Jim Grout, a one-hour photo service employee, got a particularly bad static electricity shock when touching his bedroom doorknob after shuffling back from the bathroom at approximately 2:37 this morning. "Son-of-a-bee, it really woke me up," Grout, 51, told reporters. "I was half-asleep, then zap! Talk about a rude awakening."

Despite the noise of the shock seeming "very loud" to Grout, his wife, Kay, 49, slept undisturbed through the ordeal. "I had no idea anything happened until he mentioned it at breakfast," she explained as though the incident were indeed newsworthy. Experts describe this phenomenon as a form of "irony." "A 'nothing' occurrence will be written about with all the unbiased objectivity and seriousness of a major event," notes Dr. David Jeschke, a legitimate-sounding person who in fact doesn't exist, "while important news will be covered as a human interest piece or incredibly conversationally."

While irony can be very effective, Jeschke notes, its overuse in some formats can become "terribly repetitious and one-note." He points to the popular online website... [Full Text»](#)

The Ground, If You Ask Me

You know, these debates were funny at first. But they've become very predictable. And here's why: Generally, the first viewpoint puts forth a reasonable, logical argument in favor or in support of something, anything, whatever. Fine. All straight lines. Very dry. That's the set-up. Then comes the opposing side and — zing! — it's completely nuts. While the first part is written by a person, the second part is written, we're supposed to believe, by a squirrel, or an appliance, or Jesus, or some crap. Okay, okay, I know that's not how it always is, but we've used this formula enough times that franky, even I'm a little sick of it. Sure, it was novel four years ago, but how 'bout we try something new, huh? Or just dump this format altogether.

Oh, Come On! I'm An Egg Separator, For God's Sake! That Right There Is Funny!



by An Egg Separator

Look, I'm an inanimate object and I'm delivering the opposing viewpoint to your argument! Don't you get it? It's frickin' hilarious! I can't really talk or think, nor do I have the physical ability to put words on the page or computer screen. But that doesn't change the fact that here I am, arguing against your position and telling you that, yes, these debates are incredibly funny! Why? Because I'm a kitchen utensil, and not only do I have an opinion, but apparently it's such a strong opinion that I feel compelled to respond to you by totally flying off the handle! That's hilarious! A plastic dco-dad from your junk drawer actually getting upset! Instead of putting your lame-ass argument against the rants of another person, the rebuttal is being written by me, (once again) an EGG SEPARATOR. Too damn funny!

EDITORIAL

Why Running An Editorial Attributed To Someone You Wouldn't Expect To Be Writing An Editorial On A Trivial Subject That Normally Doesn't Warrant An Editorial Is So Damn Funny Week After Week by Nelson Mandela



In Headline and Body of Story Make Some Articles Sorta Funny, Experts Say

ST. LOUIS, MO — A study issued by the Conference of American Journalism says that the simple act of using "a few well-chosen words can maybe turn a dry news story with, like, little humor potential, into one that's sorta funny. "It's a delicate balance," says panel spokesman Ted Aberline. "You've got to use a certain amount of standard news jargon but then every few lines, throw in a 'ringer.'

Experts note that you've totally got to watch the placement of the quotation marks as well, or you're screwed. "You definitely don't want to put your quotes around the incongruent word or phrase," Aberline explains. "That makes it look like you're quoting someone and that you, as the reporter, know the word wouldn't normally appear in that context in a standard newspaper article otherwise." According to the study, without the quotation marks, a really lame story can end up being pretty frickin' funny, and also way cool.

CRAPshot

A look at yet another rip-off of Letterman's Top Ten

The Most Overused Themes On Our Website

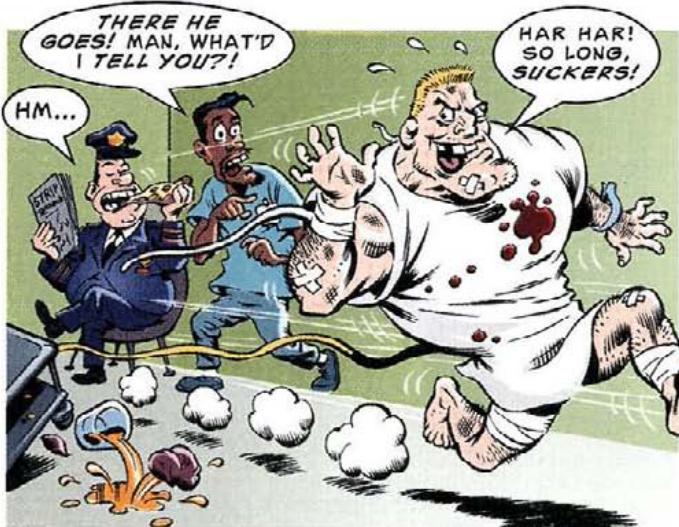
1. Subject of article vaguely referred to as "Some Guy" in the headline
2. Offensive, sacrilegious news story featuring Christ as a normal person who just happens to live among us
3. Headline peppered with gratuitous curse words as the entire set-up and execution of a gag
4. News item about a well-known advertising character saying and doing things its corporate owners would not approve of
5. Typical advice feature attributed to an unlikely columnist who disregards the questions entirely and instead replies to each letter by expounding on his, her, or its area of expertise, literary style, or obsession
6. Thinly-veiled "humorous" take on a horrific tragedy done sooner after the actual event than good taste would dictate

ARTIST: SCOTT BRICHER WRITER: SCOTT MAIKO PHOTOS: IRVING SCHILD & AP/WIDE WORLD PHOTOS



FLEE CIRCUS DEPT.

ONE FINE DAY IN THE HOSPITAL

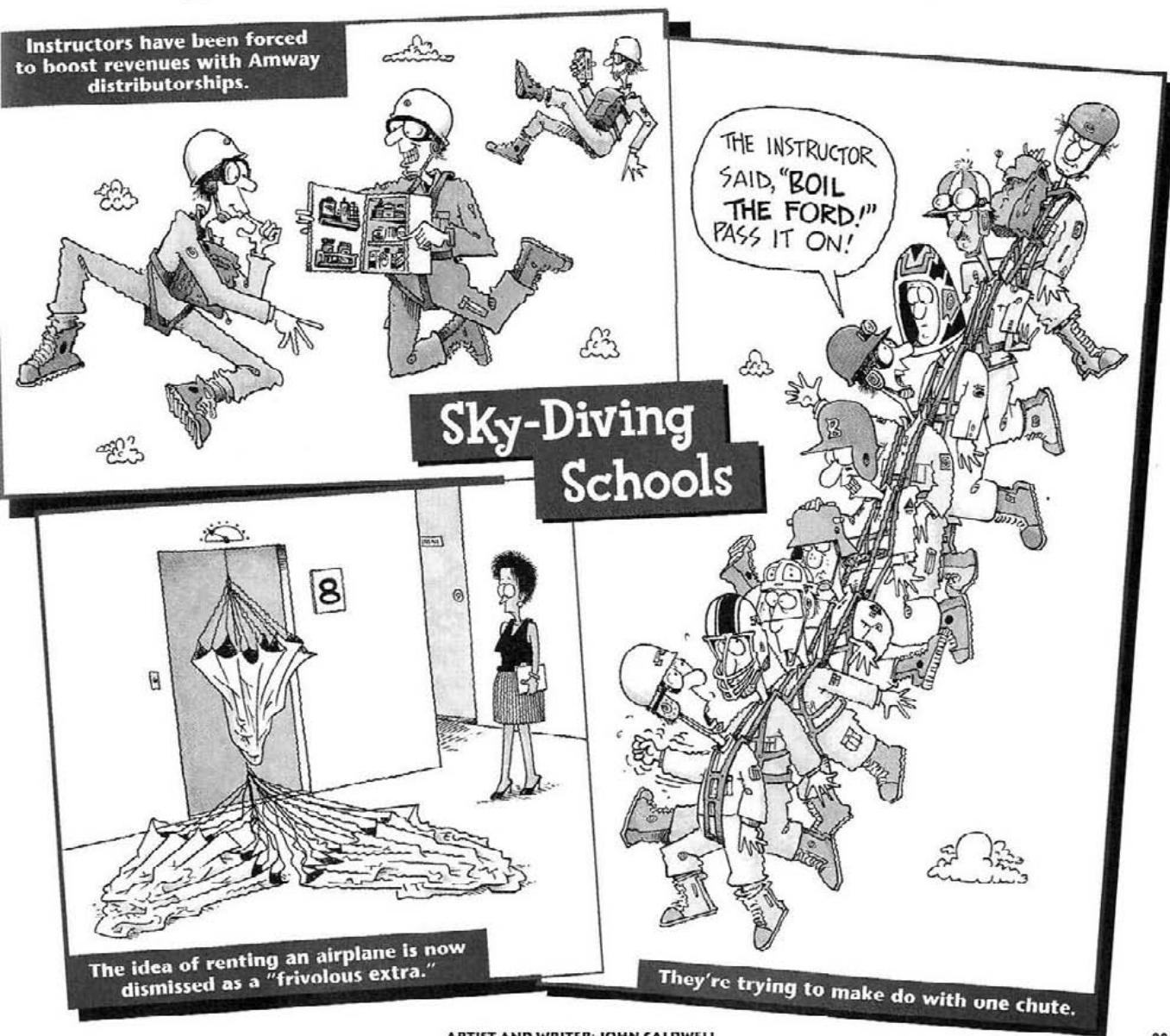




In economic terms, a recession is defined as two consecutive quarters of negative growth. For corporate America, this means belt tightening, personnel downsizing and salary freezing. But what, you may ask, is the toll on the small businessman? How is the average Mom and Pop operation riding the tide of this difficult business cycle? How the hell should we know? Who died and made us Lou Dobbs? It was all we could do to figure out...

HOW THE ECONOMIC RECESSION IS AFFECTING CERTAIN FRINGE BUSINESSES

Instructors have been forced to boost revenues with Amway distributorships.

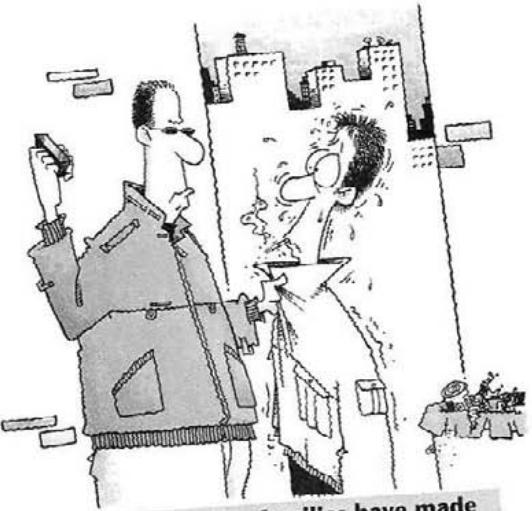


The idea of renting an airplane is now dismissed as a "frivolous extra."

They're trying to make do with one chute.

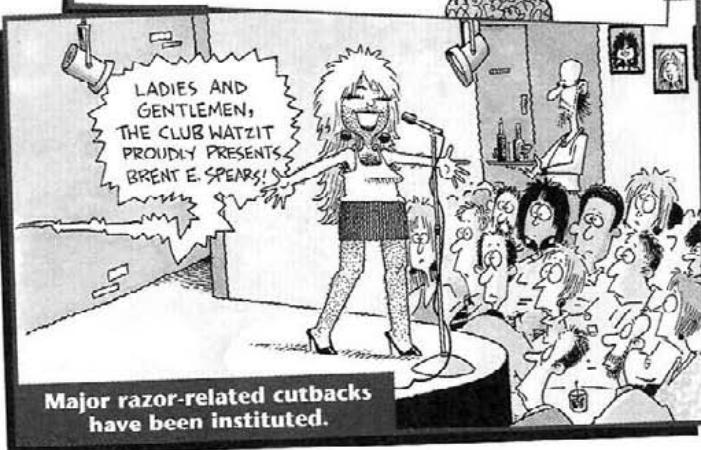
HOW THE ECONOMIC RECESSION IS AFFECTING CERTAIN FRINGE BUSINESSES

The Mob

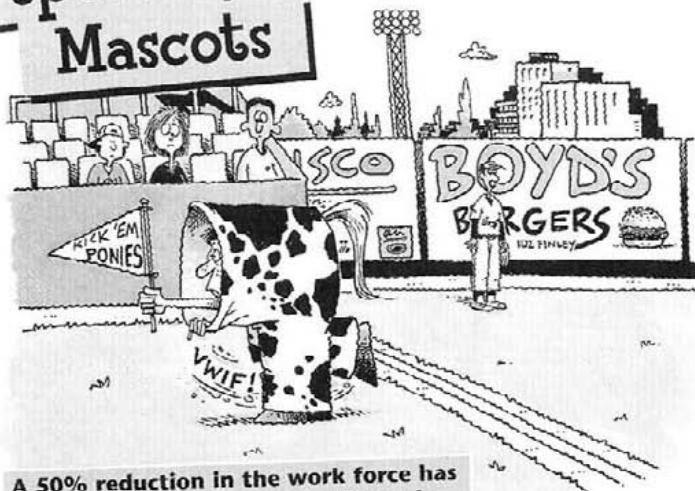


Professional Drag Queens

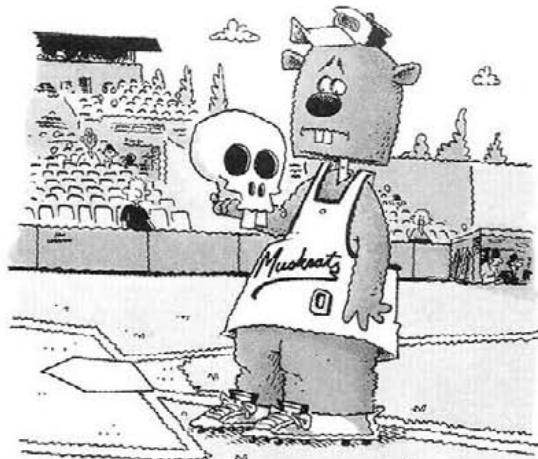
Performers have begun to stuff their bras with cheap, highly combustible Third World material.



Sports Mascots



A 50% reduction in the work force has led to some embarrassing moments.



No longer able to afford the health insurance necessary to perform physical comedy, between-inning Shakespeare soliloquies have become common.



Bit by bit, costumes are being sold on eBay.

Circus Folk



Passenger numbers have been drastically cut in an effort to improve clown car gas mileage.



Impoverished clowns have been reduced to buying no-frills brand seltzer, which is frequently flat.



The death-defying high wire guy supplements his income by taking in laundry.

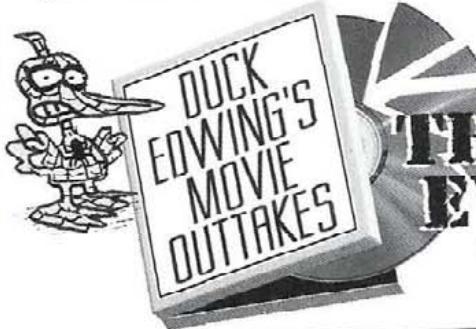
ALSO
AVAILABLE
NOVEMBER 12



COLLECTOR'S DVD
GIFT SET INCLUDES

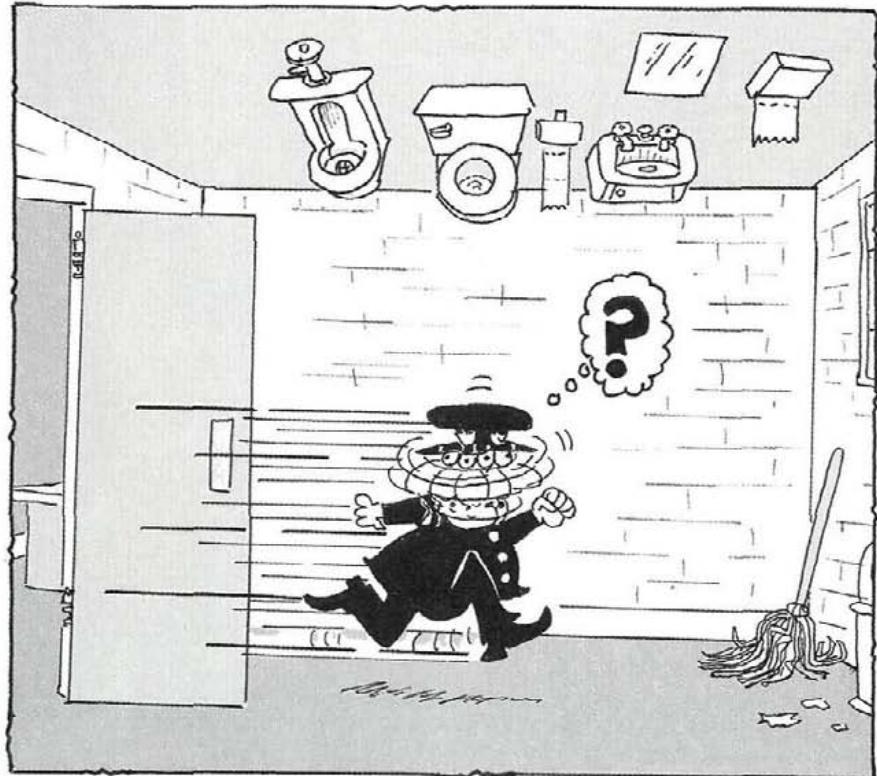
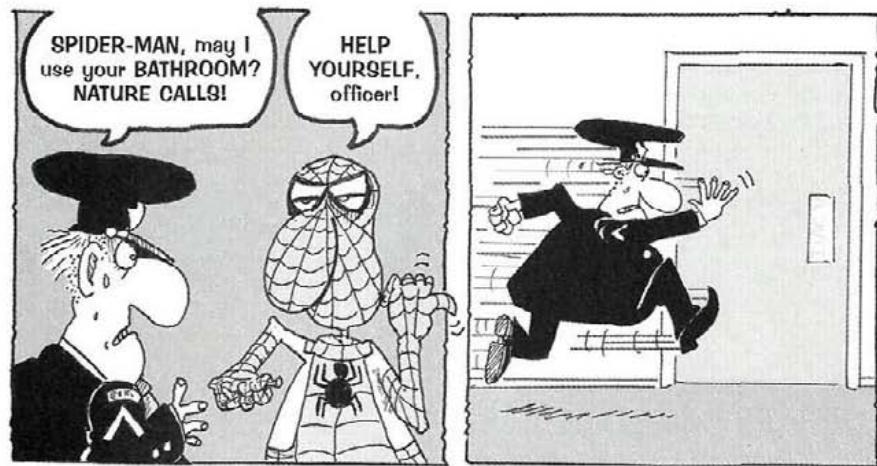
- The 4-Disc Platinum Series™ Special Extended DVD Edition
- Collectible Argonath Bookends Sculpted by the Film's Visual Effects Artists
- Special Edition *National Geographic* *Beyond the Movie* DVD with Additional Featurettes
- Exclusive Decipher Trading Cards
- AND MORE!

WEB-STINGER DEPT.



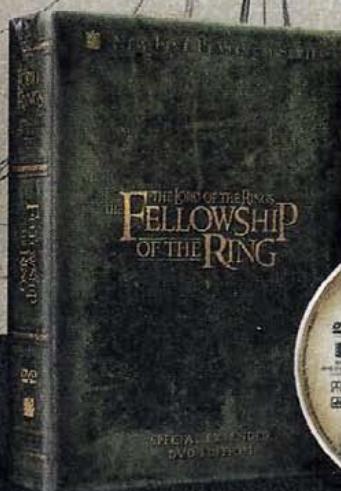
SCENES SO BAD THEY DIDN'T EVEN MAKE THE DVD

THIS MONTH: SPIDER-MAN



THE LORD OF THE RINGS THE FELLOWSHIP OF THE RING

AN ENTIRELY NEW EDITION,
AN EPIC DVD EXPERIENCE



— 4-DISC PLATINUM SERIES™ — SPECIAL EXTENDED DVD EDITION

Not Seen in Theaters, This Unique Version of the Film Features Over 30 Minutes of New and Extended Scenes Added by the Director and 2 Discs of ALL-NEW Bonus Features, Including Multiple Commentaries, Behind-the-Scenes Documentaries, Storyboards, Interactive Maps and More!

ALSO AVAILABLE: SPECIAL EXTENDED VHS EDITION
With Bonus Featurette and Trailer for *The Lord of the Rings: The Two Towers*™

AVAILABLE NOVEMBER 12



PG-13
Epic battles, sequences and some scary images.
Supplemental material not rated.



AMERICA ONLINE KEYWORD: Lord of the Rings

www.lordoftherings.net

www.newline.com

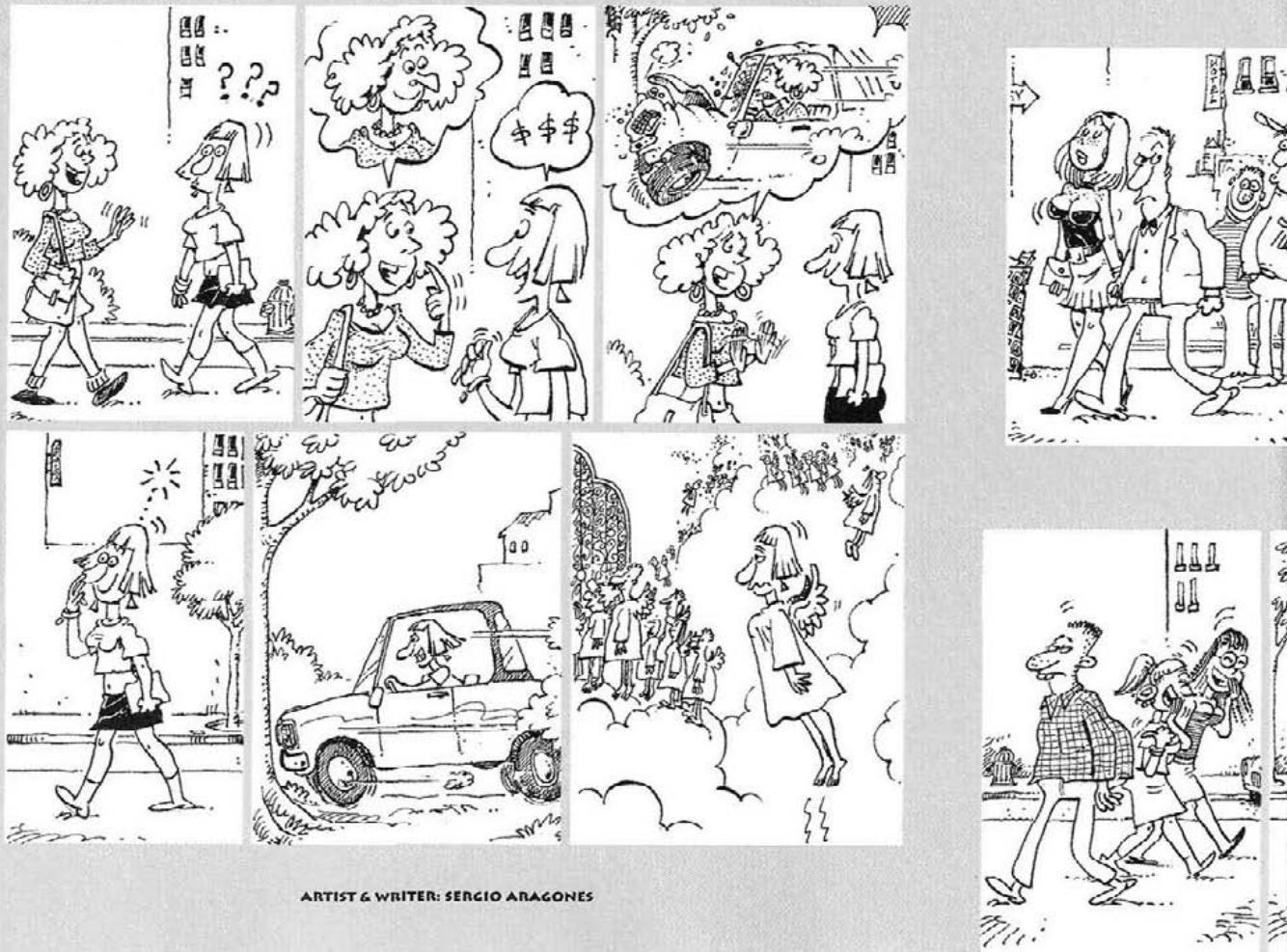


NEW LINE
HOME ENTERTAINMENT
A Warner Bros. Company



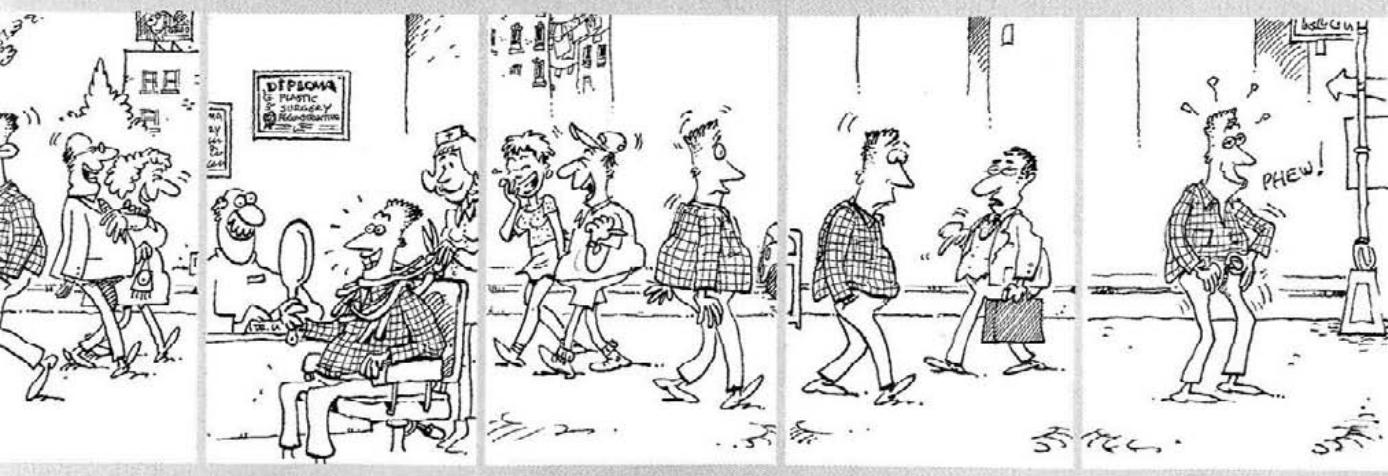
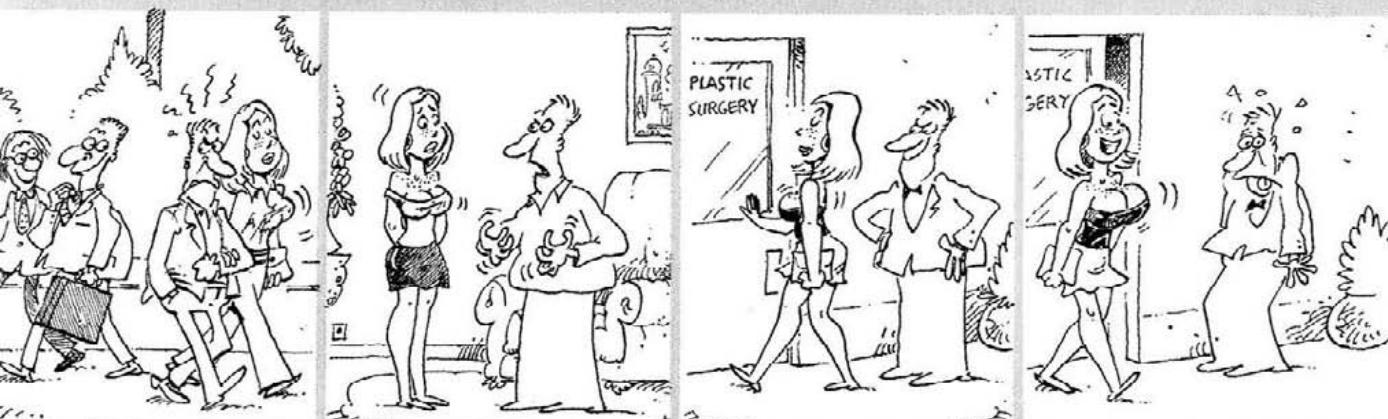
SERGE-IN GENERAL DEPT.

ANOTHER MAD LOOK

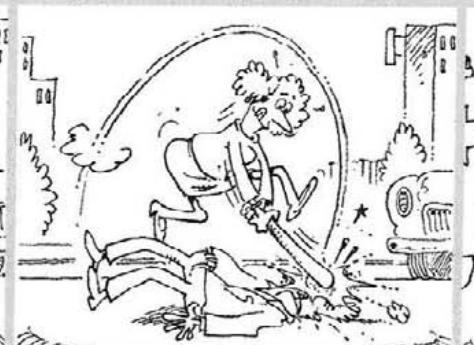


ARTIST & WRITER: SERGIO ARAGONES

AT PLASTIC SURGERY









CROP CIRCLE JERKS DEPT.

It's easy to make a wildly entertaining summer blockbuster! Take a thrilling script, add a captivating leading man, throw in some creepy crop circles and—bamboo! — you've got a hit! But, what if the story is the umpteenth knock-off of *Close Encounters of the Third Kind*? And what if your star looks like he just woke from a 14-month nap? And what if the crop circles were lame after the 100th preview? Then you've got problems — and the studio's got nothing but a 2-hour dud filled with their painfully failed...

desi ♀

I keep waking up in the middle of the night with a terrible feeling something is wrong. It's almost as if I have a *Sixth Sense* that something bad is happening in my corn-fields! I've been so edgy since my wife died. I blame God for taking her, but I suppose the guy in the truck who mowed her down didn't exactly help! When she passed on, I decided there is no God!

That's when I left my position as Minister at Saint Dubious!

When my brother lost his wife, he went into a deep depression, so I moved up here to be with him. Since I got here, a big problem's developed. His kids seem to like me more than him! I guess it's because I pay more attention to them, and that I care enough about them to learn their first names! I'm a touch depressed, too. I've been unable to find employment in my specialized field of "failed baseball players"! I was a star slugger, then one day my baseball career was suddenly over. I guess a 6-foot, 24-year-old weighing 200 pounds can fool Little League officials for only so long! Damn!

We woke up this morning and found these huge designs in our cornfield. I told my dad I thought God did it. My dad said God probably did do it, because God has plenty of time on his hands to screw around, now that he no longer chooses to answer people's prayers!

I HATE CORN...



When the voices told me "build it and they will come," I thought they meant fans, not aliens!

It's true! When you're near death, your life flashes before your eyes. I see that lonely farmhouse my husband made me move into, a million miles from civilization. I see me watering a hundred acres of corn with a bucket. Wow, even my flashback seems dreary! Maybe I should thank the guy who drove the truck that hit me and got me out of this rural hellhole!

Of all the bad luck! I ran down the minister's wife! Why did that have to happen? God is going to take vengeance on me! Why couldn't I have been lucky and run over the wife of an atheist!

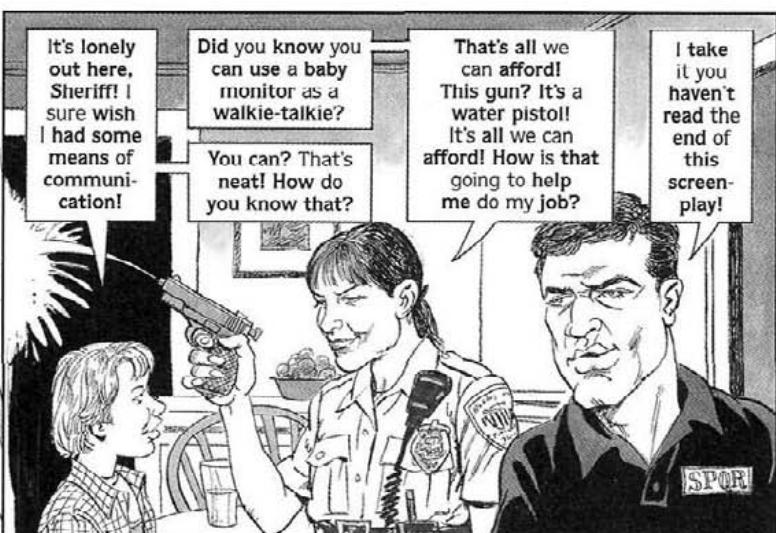
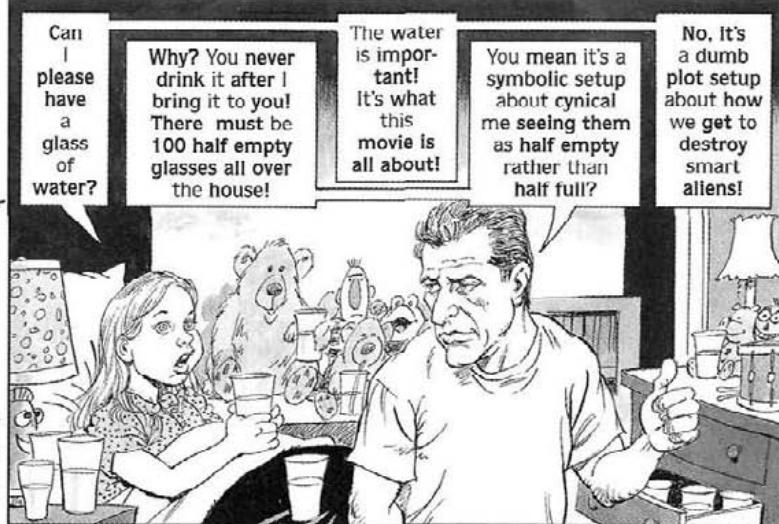
SILLY PLAYS
CORN'S KRISPS

n s

It's true! My daddy is quite mad at God. I know because of the prayer he taught me to say when I go to bed: "Now I lay me down to sleep, not that you give a flying @#\$% about it!" I miss my mommy, but I still talk to her. She doesn't answer me, because she's dead. I talk to my daddy, too. He never answers me, either. I'd like to know what *his* excuse is!



Looking at these strange crop circles in the cornfields raises quite a few weird questions about this farm and the family that owns it! Like, how can they grow acres and acres of corn when they don't even own a tractor? Think about it! Have you seen one? I haven't even seen a rake or a hoe! Hell, no one has even seen them eat an ear of corn! It's weird, I tell you! Speaking of corn, let's get on with our story...



I'm trying to watch TV, but they're showing the same program on every station!

I know, honey, but that's what TV has come to! Not a shred of originality!

No, I mean exactly the same show on every station!

That's sure gonna make life easy for the Nielsen Ratings people!



With crop circle sightings reported around the world, the question is, how can so many acres be perfectly leveled without the apparent use of machinery? Crop circle expert, Professor Michael Sommers, how do you answer that?

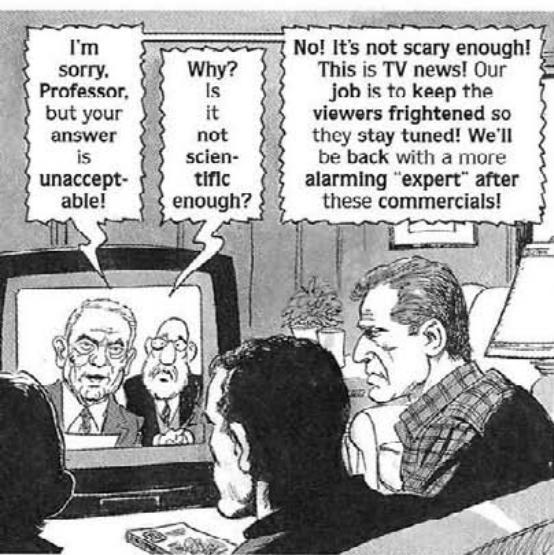
Nowadays, when people see a field of corn, they wonder if there are any aliens in it! By the hundreds, they roam, looking! They don't find any aliens! They leave! Gone! But from the air — hey, a new crop circle!



I'm sorry, Professor, but your answer is unacceptable!

Why? Is it not scientific enough?

No! It's not scary enough! This is TV news! Our job is to keep the viewers frightened so they stay tuned! We'll be back with a more alarming "expert" after these commercials!

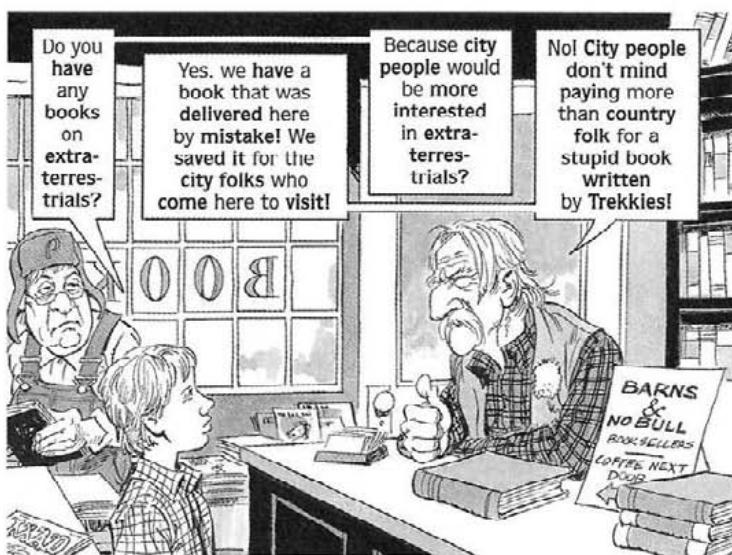


Do you have any books on extraterrestrials?

Yes, we have a book that was delivered here by mistake! We saved it for the city folks who come here to visit!

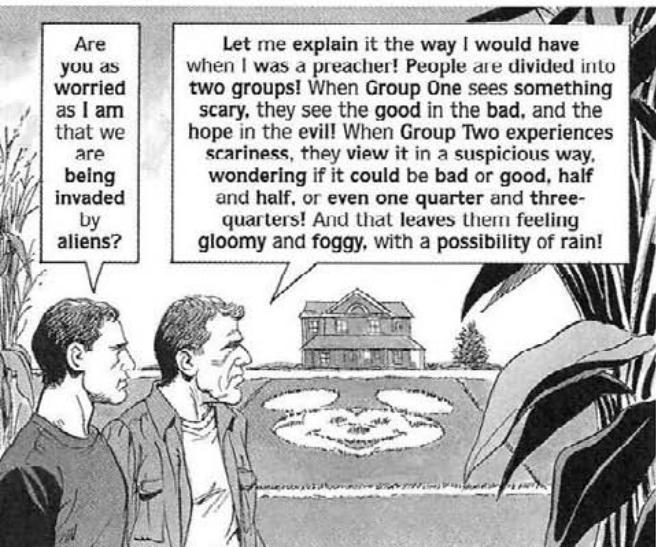
Because city people would be more interested in extraterrestrials?

No! City people don't mind paying more than country folk for a stupid book written by Trekkies!



Are you as worried as I am that we are being invaded by aliens?

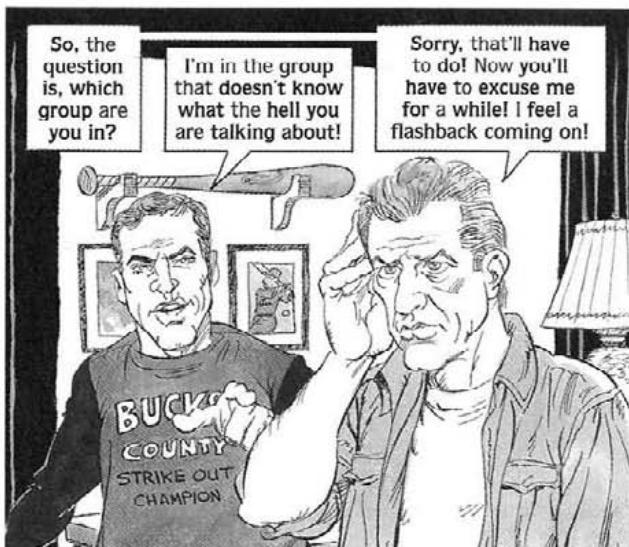
Let me explain it the way I would have when I was a preacher! People are divided into two groups! When Group One sees something scary, they see the good in the bad, and the hope in the evil! When Group Two experiences scariness, they view it in a suspicious way, wondering if it could be bad or good, half and half, or even one quarter and three-quarters! And that leaves them feeling gloomy and foggy, with a possibility of rain!

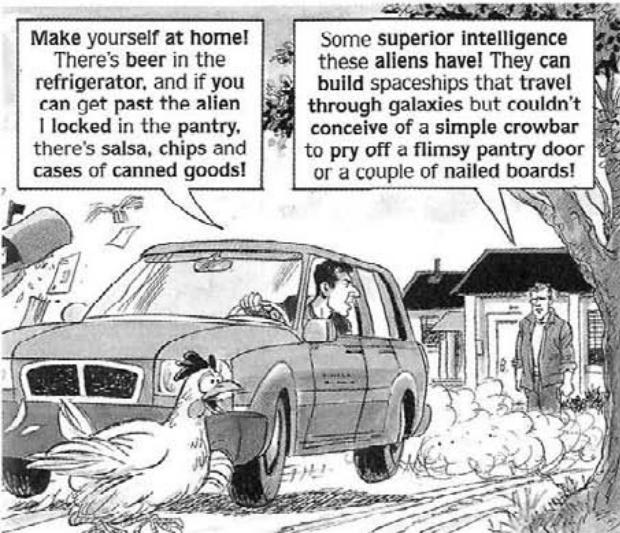
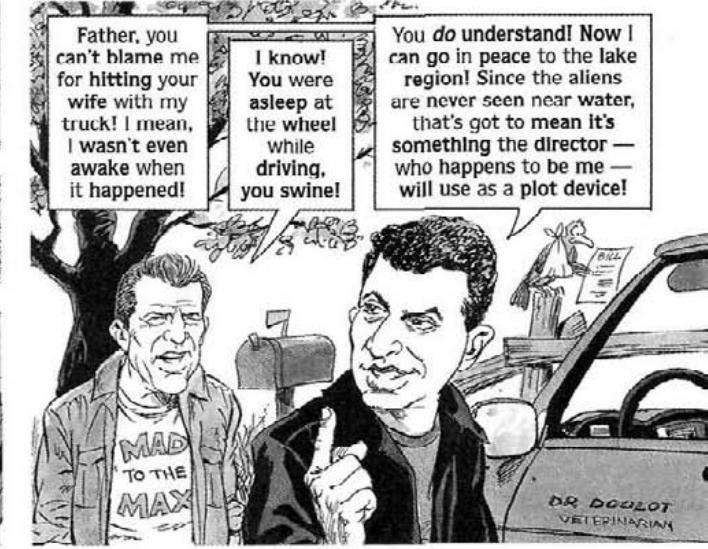
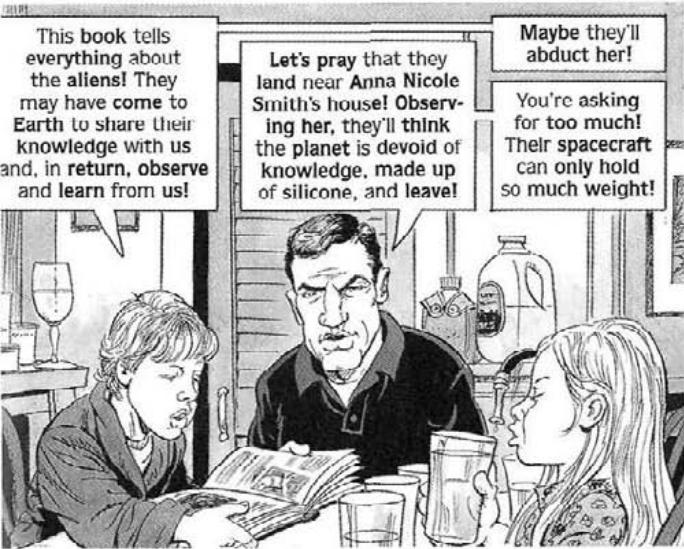
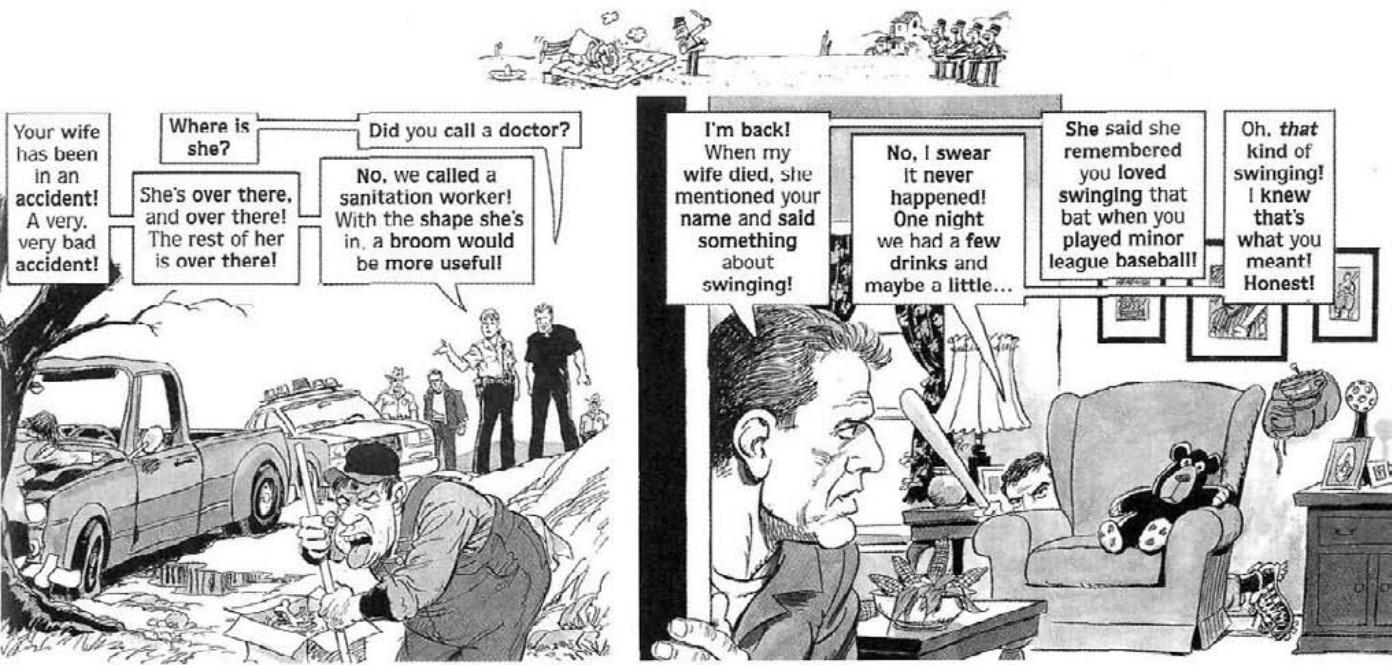


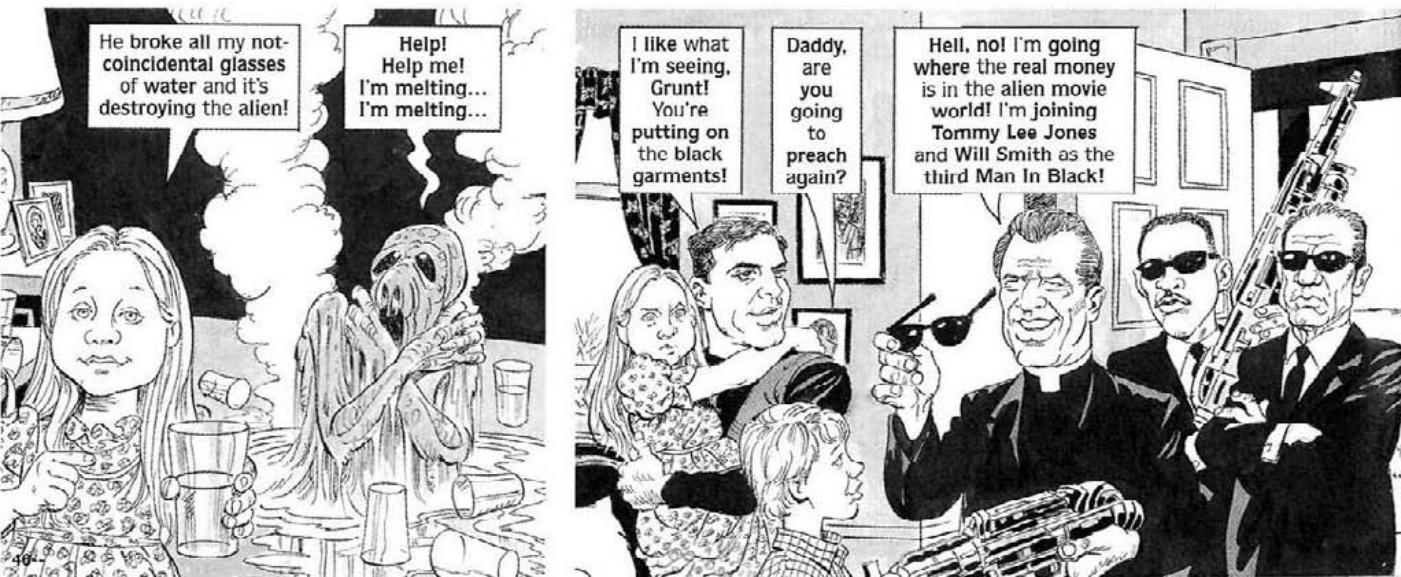
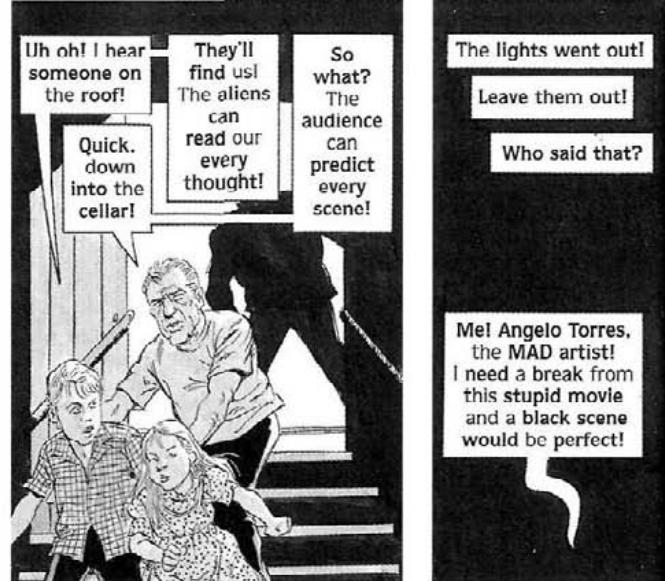
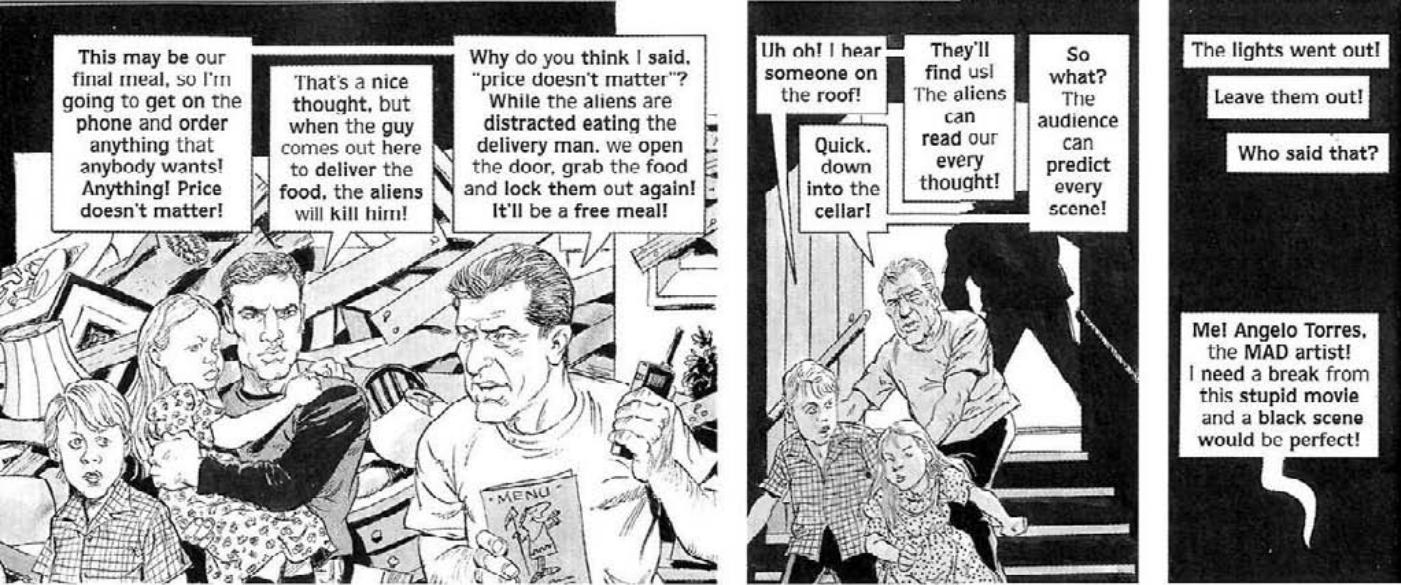
So, the question is, which group are you in?

I'm in the group that doesn't know what the hell you are talking about!

Sorry, that'll have to do! Now you'll have to excuse me for a while! I feel a flashback coming on!





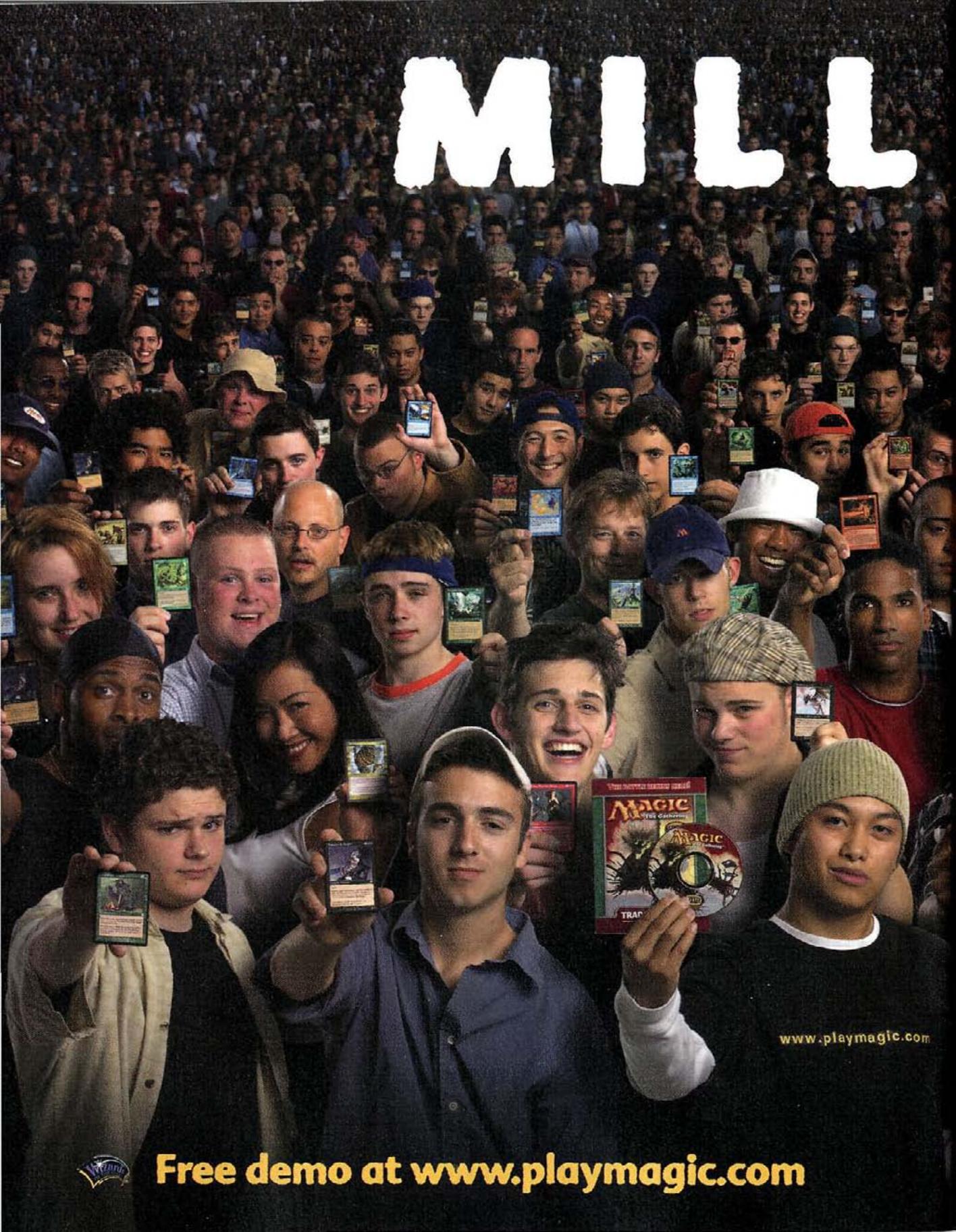


THE FIRST

THE BEST

THE FEW

MILL

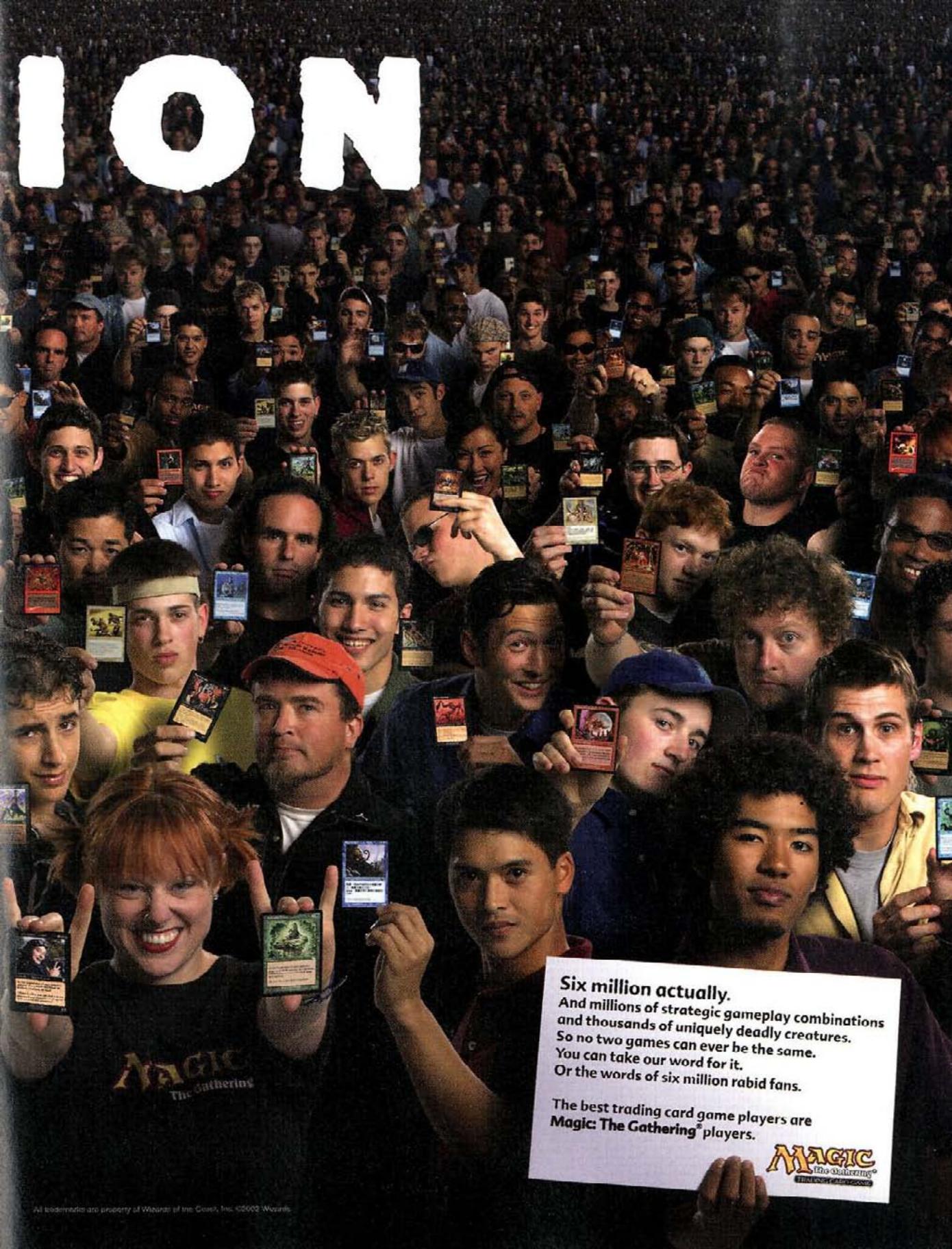


www.playmagic.com

Free demo at www.playmagic.com



ION



MAGIC
The Gathering

Six million actually.
And millions of strategic gameplay combinations
and thousands of uniquely deadly creatures.
So no two games can ever be the same.
You can take our word for it.
Or the words of six million rabid fans.

The best trading card game players are
Magic: The Gathering® players.

MAGIC
The Gathering®
TRADING CARD GAME

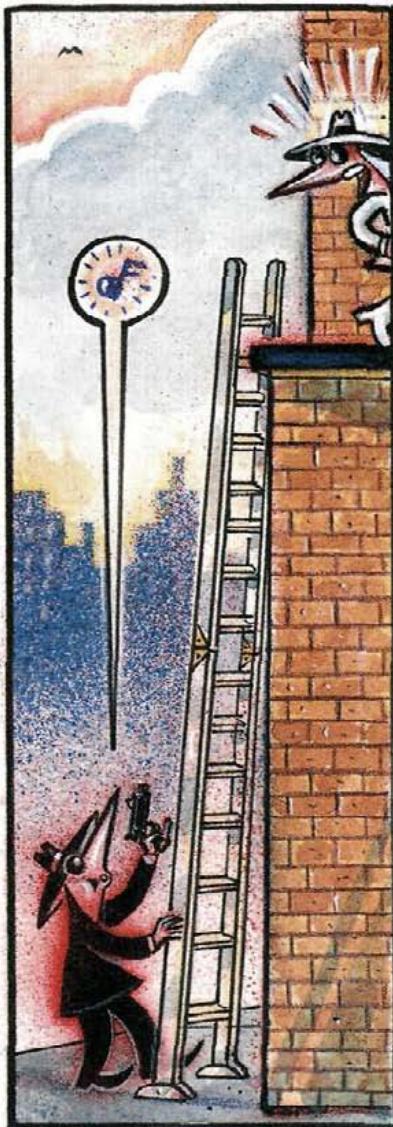
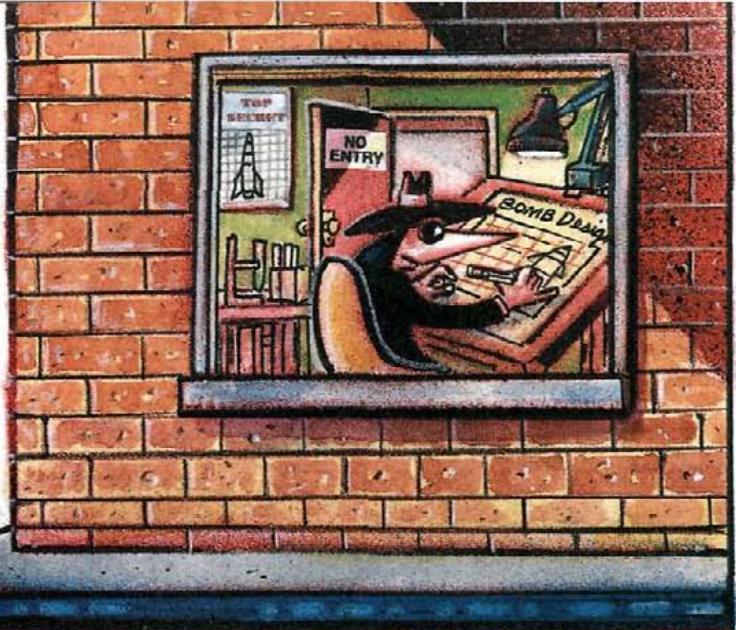
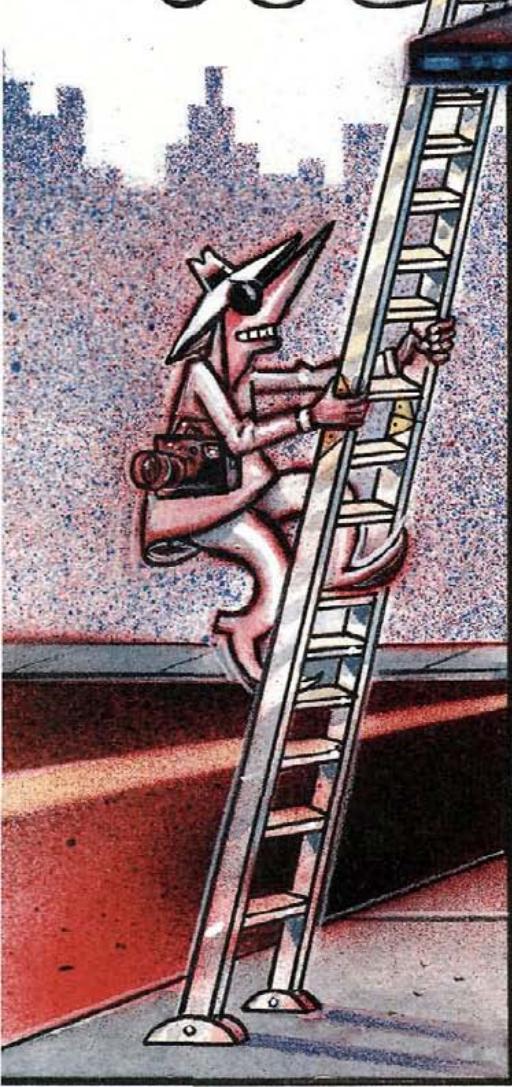


JOKE AND DAGGER DEPT.

SPY

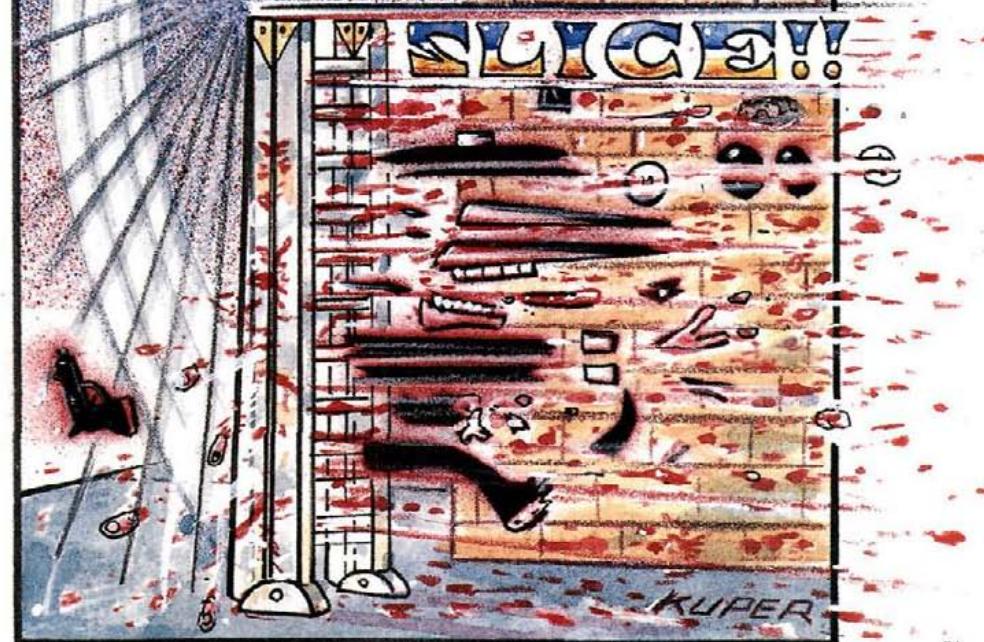
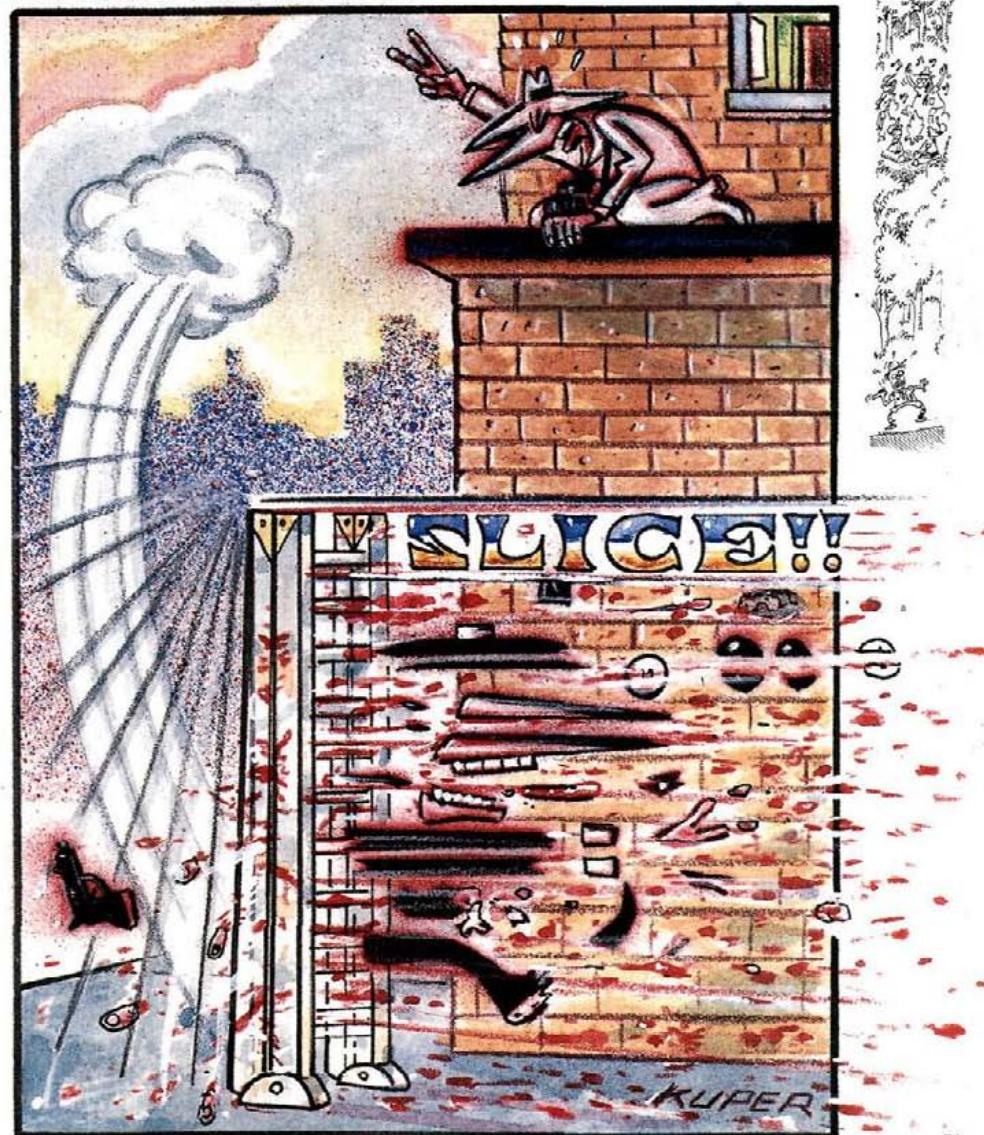
VS

SPY



ARTIST AND WRITER: PETER KUPER

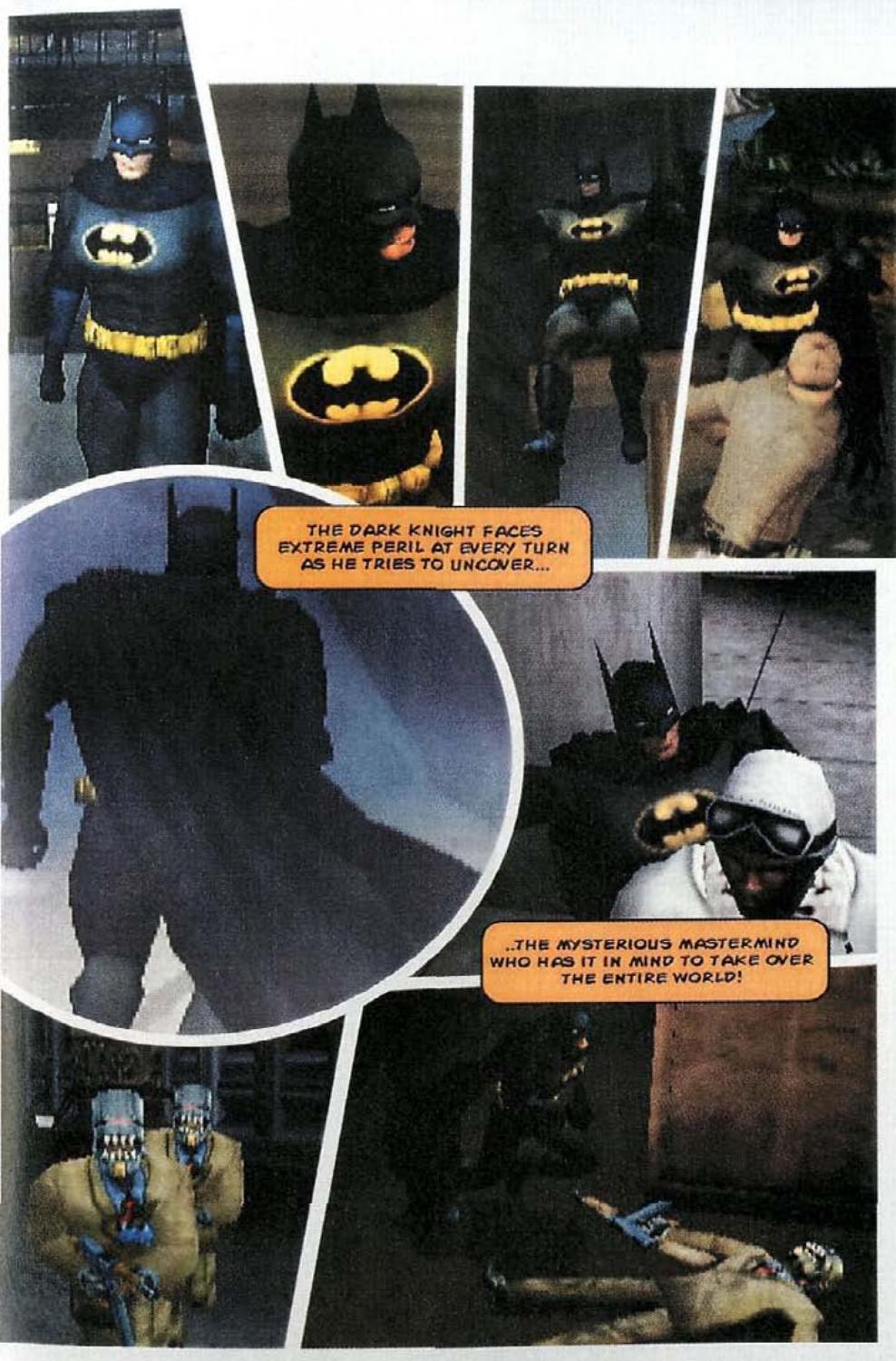




Stimmons and Silverado continue and the official seal on both circuits of Stimmons, a 2001 Stimmons. All rights reserved. Stimmons, Silverado and the Silverado logo are either registered trademarks or trademarks of Silverado Corporation or its affiliated companies. Other trademarks and/or service marks used in this publication are the property of their respective owners. © 2001 DC Comics. All rights reserved. DC Comics and its related characters are the property of DC Comics. TM & © 2001 DC Comics. All rights reserved.



Inspired by DC Comics, Batman: Dark Tomorrow pits a tougher, darker Dark Knight against the Joker, Mr. Freeze, Poison Ivy, Killer Croc, Black Mask, the ventriloquist & Scarface, and



coming soon



coming soon



coming soon



Violence

more, written by Scott Peterson (Batman writer) and Kenji Terada (Final Fantasy I, II & III). A collectors' edition DC comic is included to set the stage. But to Batman, this is no game!

KEMCO

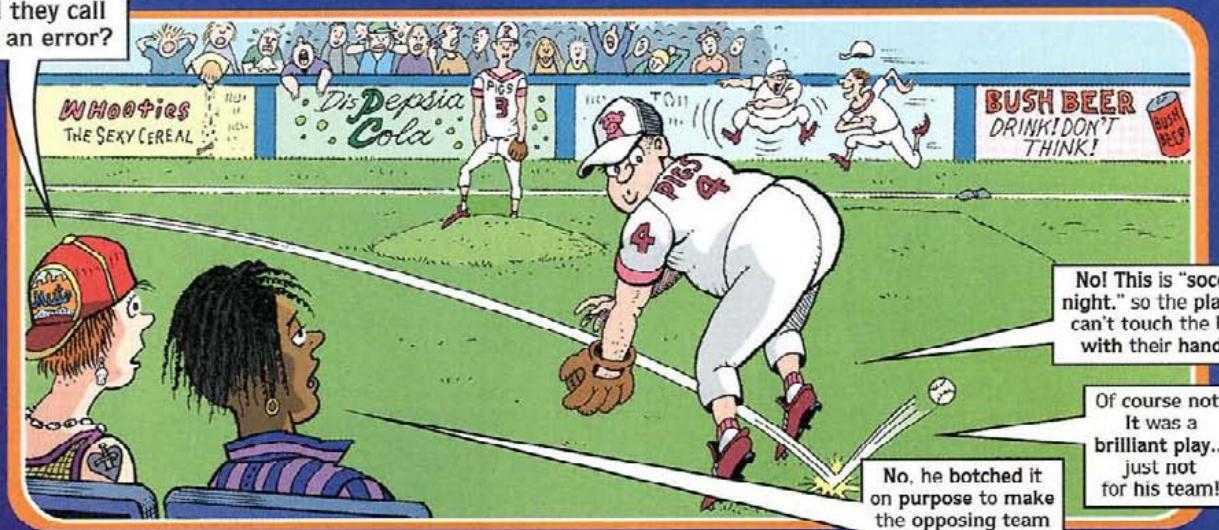


ALL JAFFEE DEPT.

GOOD LORD!
IT'S YET ANOTHER
RIDICULOUS
EPISODE OF...

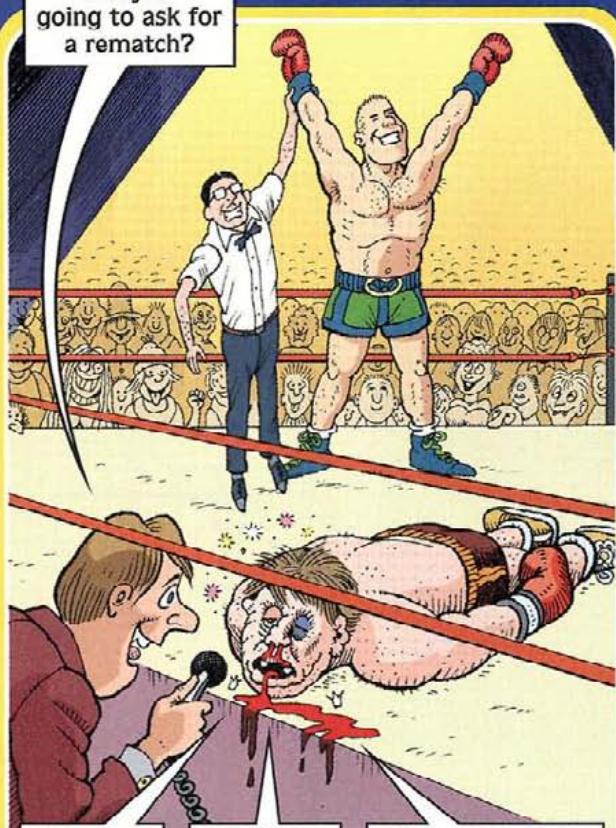
SNAPPY ANSWERS TO

Will they call
that an error?

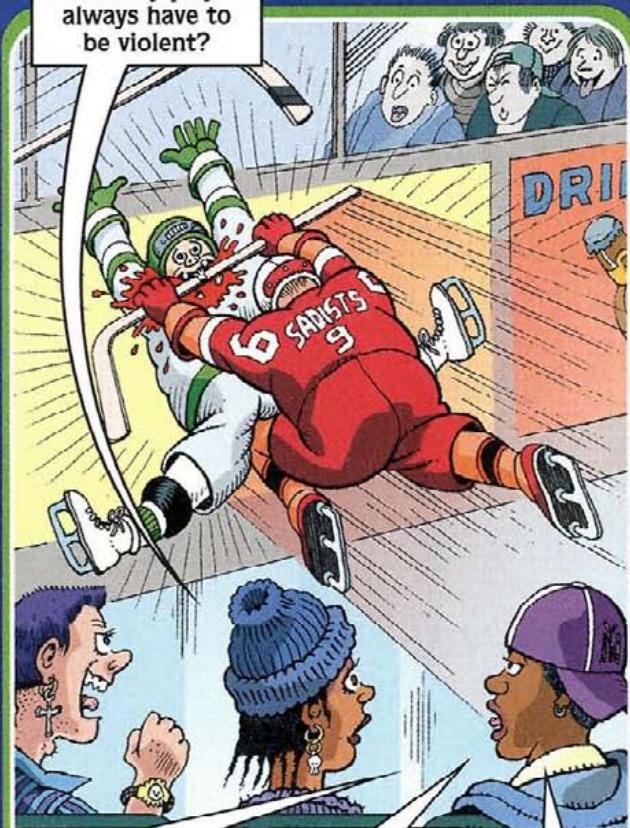


Are you
going to ask for
a rematch?

ARTIST AND WRITER: AL JAFFEE



Do hockey players
always have to
be violent?



STUPID QUESTIONS

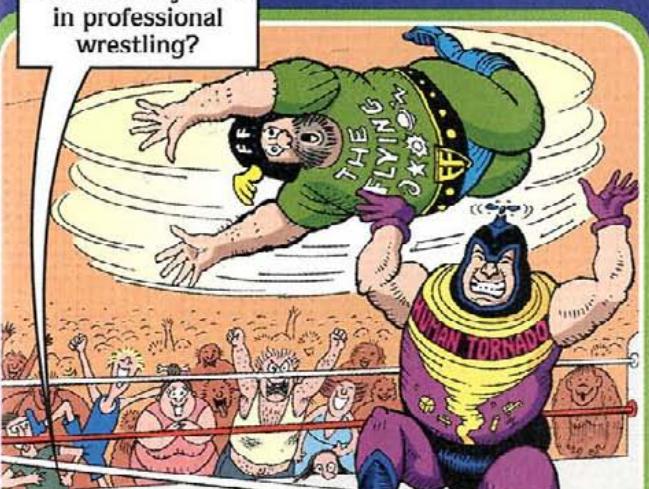
SPECIAL SPORTS EDITION!

Do I roll the ball down the alley?

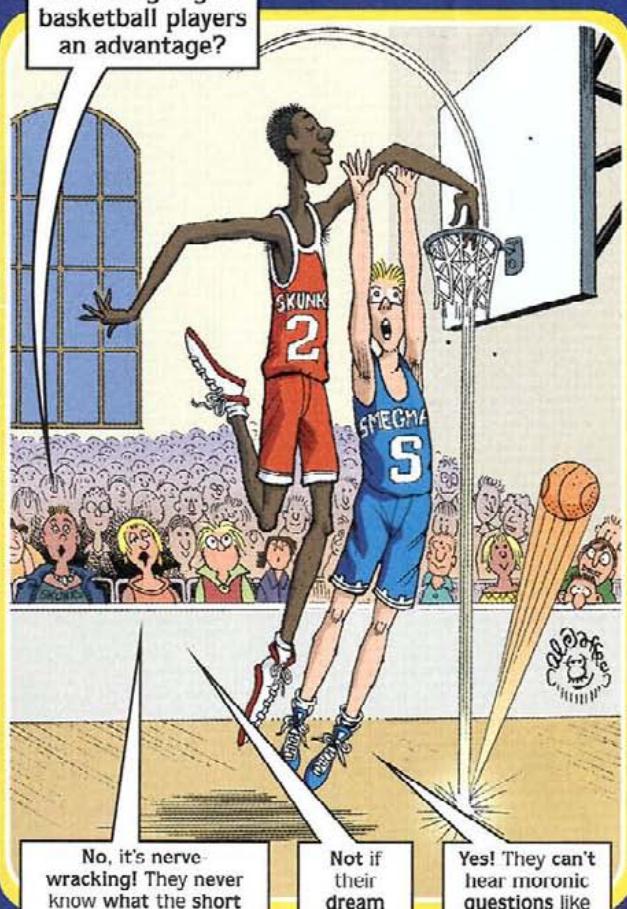


Are there any rules in professional wrestling?

COLORIST: DIGITAL CHAMELEON



Does height give basketball players an advantage?



Yes, once your opponent ceases to have a pulse, the match is more or less over!

No, you need a brain to follow rules!

No, unless you count never deviating from the script a rule!



GRIEVING LAS VEGAS DEPT.

MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will karate kick the bucket!

THIS MONTH'S FUTURE STUNT CORPSE:

JACKIE CHAN

CAUSE OF DEATH

Massive eardrum blowout from standing next to Chris Tucker through two movies

ODDS

2:1

Accidentally kicked to death while attempting mid-air sex with actress from *Crouching Tiger, Hidden Dragon*

4:1

Fatally karate chops self in back of head during stunt

10:1

Flogged by parents who have to pay medical bills of kids who see his movies and then attempt his stunts

15:1

Total exhaustion from making sure his films contain every single cop/buddy movie cliché

20:1

Chokes on own tongue attempting line of Shakespeare while filming a Kung Fu version of *Hamlet*

25:1

HOW SHOULD THE MOST CORRUPT BUSINESS EXECUTIVES BE PUNISHED?

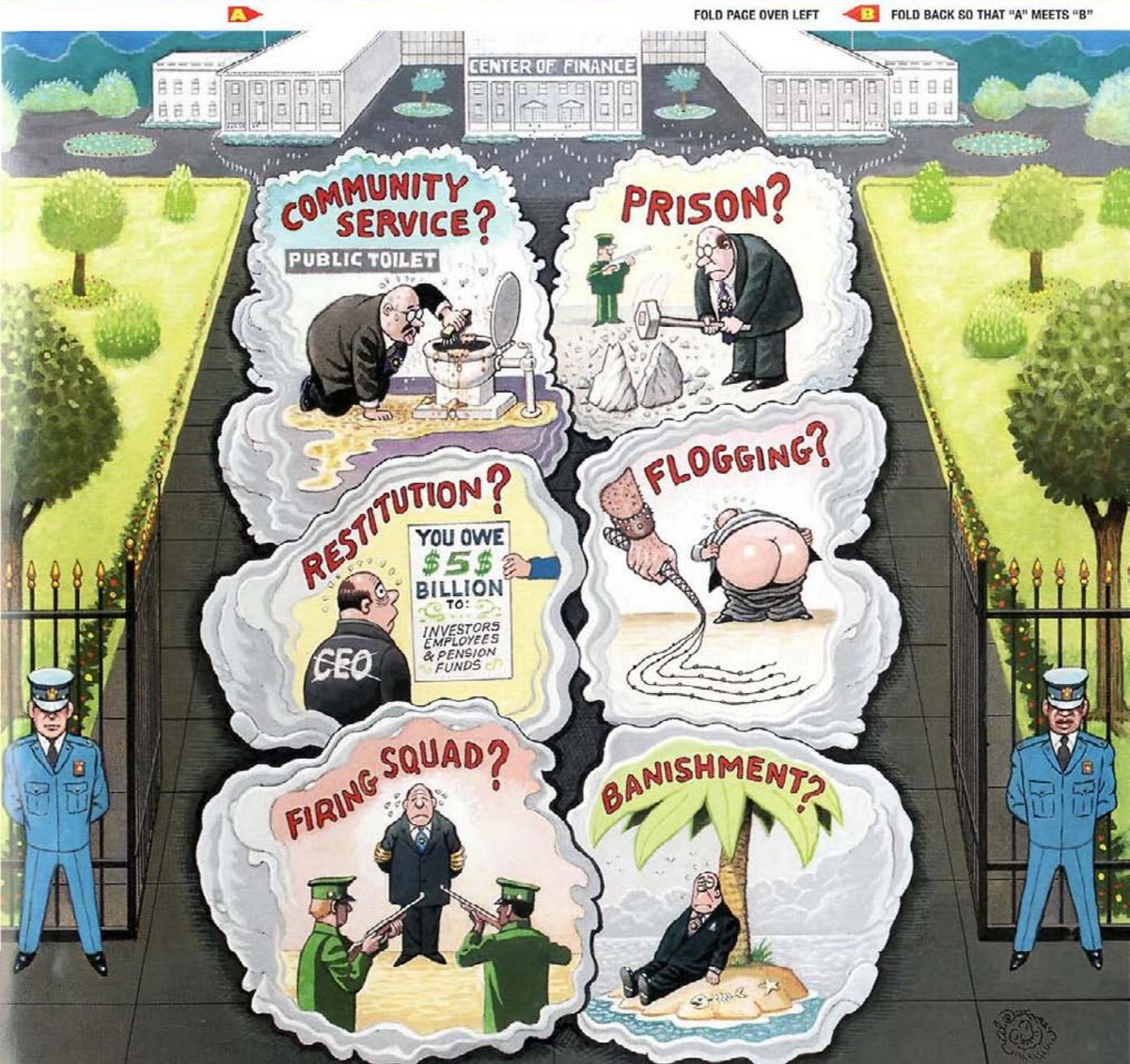
HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

It seems every time we open the newspaper, another executive is being investigated for embezzling money, dumping stock or just being all-around sleazy. It's really getting out of control! How can society put an end to it? What punishment is harsh enough to dissuade the corrupt individuals? To find out what we think is an appropriate punishment, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

B FOLD BACK SO THAT "A" MEETS "B"



MANY BUSINESSMEN ARE CROOKS AND WE'D LIKE THEM RESIDING IN JAIL. THEIR LAWYERS WILL CAMPAIGN FROM EVERY LEGAL ANGLE TO KEEP 'EM OUT. BUT THE BEST THING WE COULD AND SHOULD DO IS PUSH FOR MUCH STRONGER LAWS THAT WOULD ADMINISTER JUSTICE TO EVERY INVESTOR AND CORPORATION

ARTIST AND WRITER: AL JAFFEE

JUSTICE LEAGUE™

INJUSTICE FOR ALL

MD MIDWAY



JUSTICE LEAGUE COMES TO THE GAME BOY® ADVANCE

When global catastrophe strikes and the world is in peril, the call goes out for the Justice League, the greatest super heroes of all time. Fighting for truth, justice and freedom, *Superman*, *Batman*, *Wonder Woman*, *The Flash*, *Green Lantern*, *Hawkgirl* and *Martian Manhunter* have banded together to fight for the common good against the *Injustice League* in an all-new action adventure title for the Game Boy® Advance. Featuring 12 levels of non-stop action, gamers will overcome dangerous obstacles, an onslaught of villains and discover power-ups on the path to victory!

GAME PREVIEW AT:
WWW.JUSTICELIGUE.MIDWAY.COM

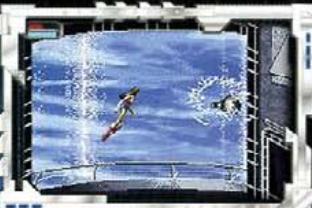


GAME BOY ADVANCE

Justice League: Injustice For All video game © 2002 DC Comics and Midway Home Entertainment Inc. MIDWAY and the MIDWAY LOGO are registered trademarks of Midway Amusement Games, LLC. All rights reserved. Distributed under license by Midway Home Entertainment, Inc. TM. © and Game Boy Advance are trademarks of Nintendo.

DC Bullet Logo, JUSTICE LEAGUE and all related characters and elements are trademarks of and © DC Comics.
WBIE LOGO:™ & © Warner Bros.

(S02)



Violence